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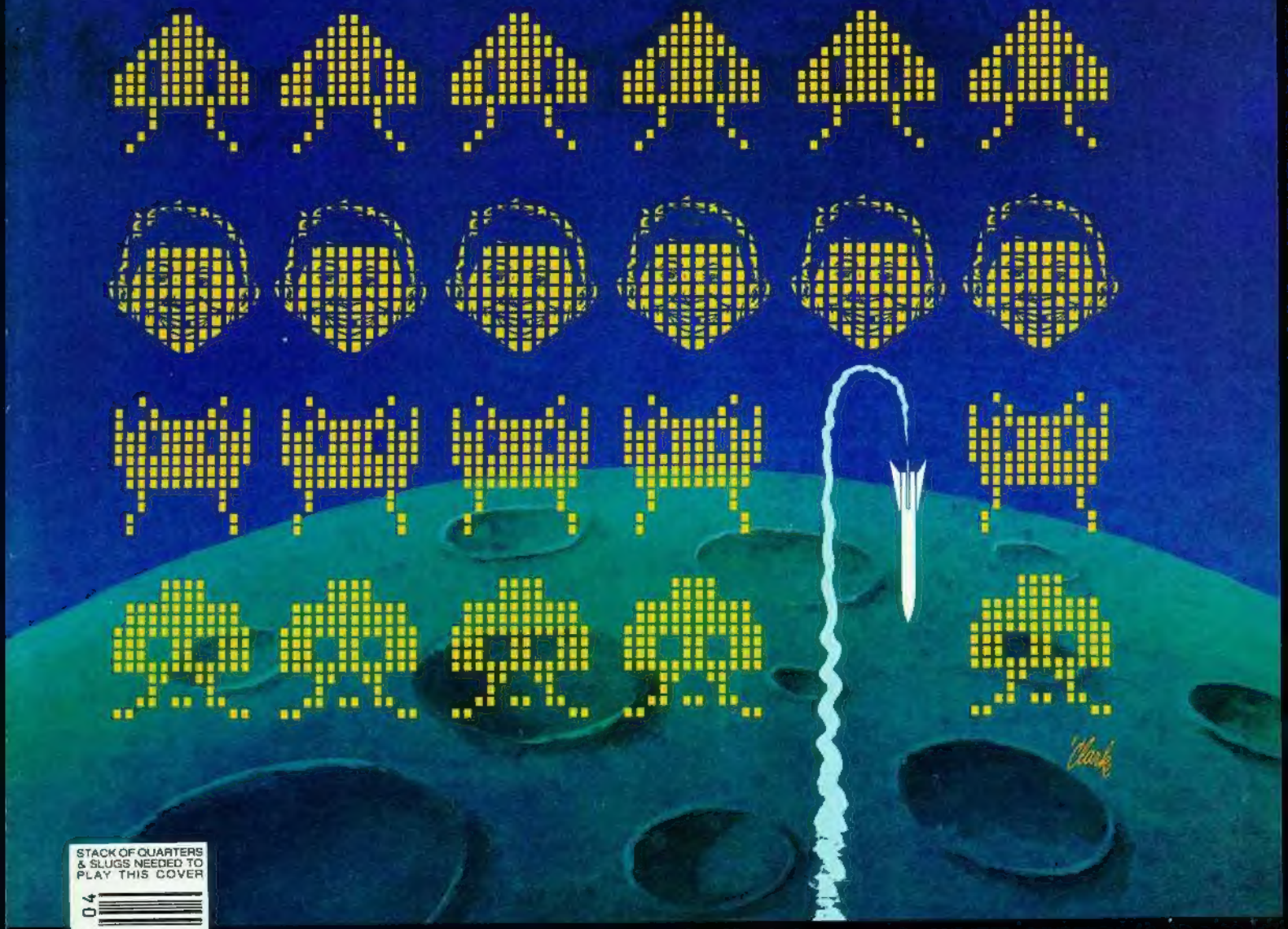

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NEW VIDEO GAMES

THE "STAR WARS" LOG

"GENERAL HOSPITAL"

THE MORAL MAJORITY

DON MARTIN

...and the usual gang of idiots invade your space in this issue

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NUMBER 230 APRIL 1982

MAD

"There must be a lot of good in people because so little of it ever comes out!"—Alfred E. Neuman

WILLIAM M. GAINES *publisher* **ALBERT B. FELDSTEIN** *editor*

LEONARD BRENNER *art director* **TOM NOZKOWSKI** *production*
NICK MEGLIN *senior editor* **JOHN FICARRA** *associate editor*
GLORIA ORLANDO, CELIA MORELLI *subscriptions*
JACK ALBERT *lawsuits* **ANNE GRIFFITHS** *logistics*
CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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MAD (ISSN 0024 9219) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 Madison Avenue, New York, N.Y. 10022. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 issues $10.75. Outside U.S.A.: 12 issues $12.00. Entire contents copyright © 1982 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address changes to MAD, 485 Madison Avenue, New York, N.Y. 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.

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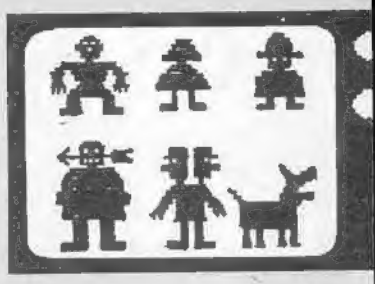

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LETTERS DEPT.

"RAIDERS"

Personally, I thought your movie satire in issue #228, "Raiders Of A Lost Art", should have remained lost!

Stephen Caruso
Columbia, MD

After your last issue, I consider myself one of many "READERS Of A Lost Art!"

Mark Hawthorne
Tustin, CA

OUT OF HIS MIND

I think you guys OUTDID yourselves this time! Your ideas weren't OUTDATED in Angelo Torres' and Dick DeBartolo's spoof on "Outland." It was absolutely OUTLANDISH and definitely OUTRANKED the movie! OUTSTANDING!

Scott Mitchell
Salida, CA

"A CHRISTMAS CAROL O'CONNER"

We think Mort Drucker and Arnie Kogen did a pretty good job on "Starchie Bonker's Place"—for two JIVE HONKIES!!!

Mike Barbur
Shannon Williams
Hazleton, PA

"TARZAN'S JANE"

"Don Martin Looks At Tarzan's 'Jane'" was simply di-vine!

Louie DePuma
Ridgefield Park, NJ

"GIVE THANKS..."

...that MAD does not publish its usual garbage for the months of November, February, May and August.

Mike Dauphin
Arabi, LA

"YOUR CHRISTMAS DOLLAR"

I really dig your cool magazine, but you old foggies are way behind. This is in regard to your "Where Your Christmas Dollar Goes". When was the last time you bought a Christmas tree for 6¢, or batteries for 10¢? Other than this small mistake, you still have the coolest mag yet.

Brad Dillman
Stettler, CANADA

We hope you spend your entire Christmas dollar on professional help!—Ed.

MAD AROUND THE WORLD

MAD is published in 14 languages around the world—proving that bad taste is universal! Since we had this space left in our Letters Page, and since we received very few good, intelligent letters from American Clods this issue, we now resort to publishing these letters of Foreign Clods from the four corners of the Earth.

Merry Christmas and Happy New Year to all of you from all of us up here in the polar region.

Thomas Fredriksson
Sweden

Why don't you guys admit that you make up all your "Reader's Letters?" In fact, you even made up this letter, too!

Juha Leino
Finland

It is our pleasure to notify you that you have a great audience of readers here in Israel. (You need a great sense of humor to be here.) This letter is written to you from "Rufus", a cafe and library in Tel-Aviv, where your magazine is a smashing hit. Unfortunately, the inflation in Israel is high and the price of one copy worth $1 is two and a half times more! Much thanks for your magazine.

The Visitors Of Rufus
Israel

Recently one of your readers wrote to your Letters Department that he was 31-years old and not ashamed to admit that he read MAD from cover to cover. We are both over 50 and do exactly the same, then we pass MAD onto dear old souls living in homes for the aged. They also all love it! We visited America two years ago and had a fabulous time—a lovely country with lovely people!

Harland & Dawn
Republic of Transkei
Southern Africa

My dad works at the U.S. Embassy in Austria so MADs here are hard to find. Usually when I do find one it's in German! So you can imagine how happy I was when I recently went into a small store and found the latest copy of MAD in English!

Adam Dedinas
U.S. Embassy
Vienna, Austria

For the past six years I have read MAD Magazine regularly. In today's busy world, it is a welcomed relief from the monotonous routine. The articles presented by your magazine have a class all their own. Your staff consists of extremely talented people.

Asad Sumbal
Afghanistan

As an enthusiastic reader of MAD, I must say that I learn more about American society from your magazine than from any other TV show or publication. Keep doing your great work!

Martti Roivainen
Finland

I have a subscription to MAD because it is very funny. I like the articles but most of all I like Sergio Aragones's marginals.

Alegria Baltodano
Costa Rica

Although I'm living in Singapore, we do get MAD quite punctually every month. The new issue just arrived today and my question is: "If they can put a man on the moon, why can't they draw a face that isn't as ridiculous as Alfred E. Neuman's on the cover of MAD?"

Christopher Orr
Republic of Singapore

I am French and I've read MAD for one year. I love the MAD movie satires and I especially think Don Martin is very funny.

Br. Garbay
France

I really enjoy reading MAD Magazine. There are also a lot of MAD fans here in Sabah. Unfortunately the price of a copy is about $2 per issue here. So I have decided to subscribe to MAD directly.

David C.M. Pang
Malaysia

I just wanted to let you know that I actually learned something from MAD Magazine. On a recent trip to New York City, while in my hotel room, I saw my first cockroach. I immediately recognized what it was from several MAD articles I've read over the years. Incredible!

Michael Kaj Petersen
Denmark

I just had to write to express my satisfaction with MAD—the world-reknown humor magazine! I am an American citizen from Detroit, Michigan. My dad was transferred to Brasil in 1975. MAD has millions of fans here!

Alex Mainero
Brasil

I love you idiots! I just love you! It's nice to see that in the good-for-everything USA lives some rich, brave, intelligent, anti-communist patriots. Keep going!

William Bello
Yugoslavia

Please end colour lepy and prospect.

Kaluzna Anna
Poland

I like everything about MAD. Really! I buy the American edition every month. It's great! It's the best magazine in the world! Good luck in the future and God bless the publisher.

Frank Hirschfeld
Germany

In the interest of keeping your Letters page as short as possible, I have nothing to say.

W.F. Wilms
Republic of South Africa

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ONLY A FEW LEFT!

Yep, only a few World War I veterans are left... and they're going mighty fast! However, there are still plenty of full-color portraits of Alfred E. Neuman, MAD's "What—Me Worry" kid—suitable for framing or wrapping fish—left, and they're going mighty slow! So help us speed them up! Mail 60¢ for one, $1.25 for 3, $2.55 for 9, $5.15 for 27 or $10.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022

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You say you've had it with the trash being turned out by the FREAKS IN HOLLYWOOD?

You say you're sick of being strung along by the political PUPPETS IN WASHINGTON?

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THE UNPREDICTABLE "WALK-DON'T WALK" GAME

This electronic game can be played alone or with others. "Walk–Don't Walk" sign is programmed to change in same unpredictable manner as real ones. When "Walk" flashes,

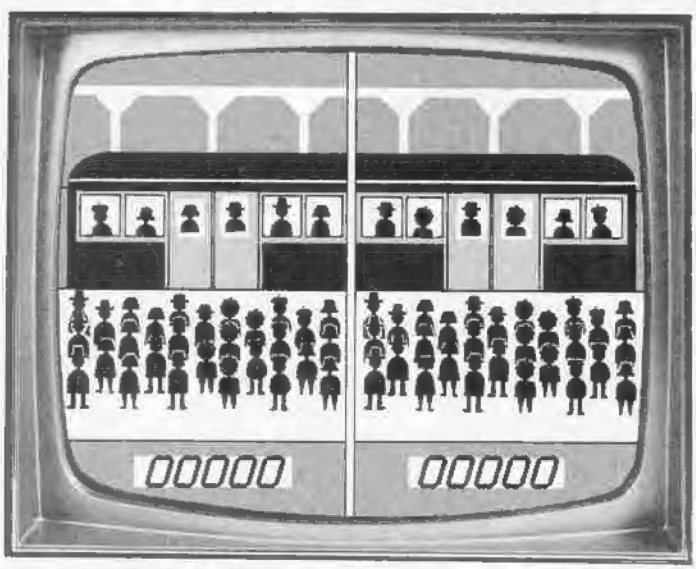
Pedestrian tries to cross street. If he times it right, he makes it and scores a point. If he fails, he loses a point, and another Pedestrian-Player then tries his luck.

BLIP SCHTICK DEPT.

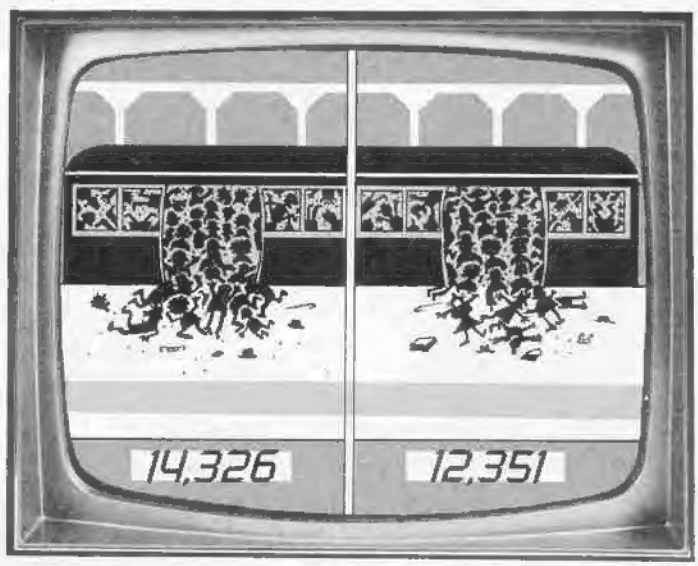
Anyone who has seen and played those Video Electronic Games cannot help but be amazed at their cleverness. But so far, these games have been mostly programmed

VIDEO GAME

THE MADDENING "SUBWAY RUSH HOUR" GAME

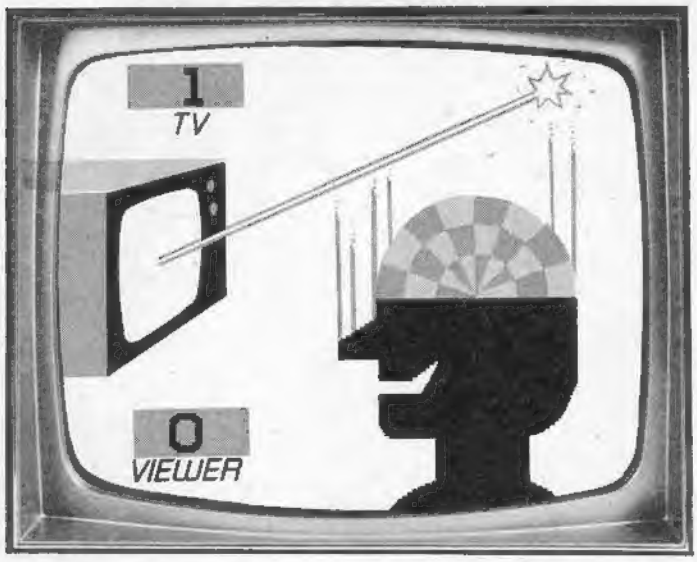


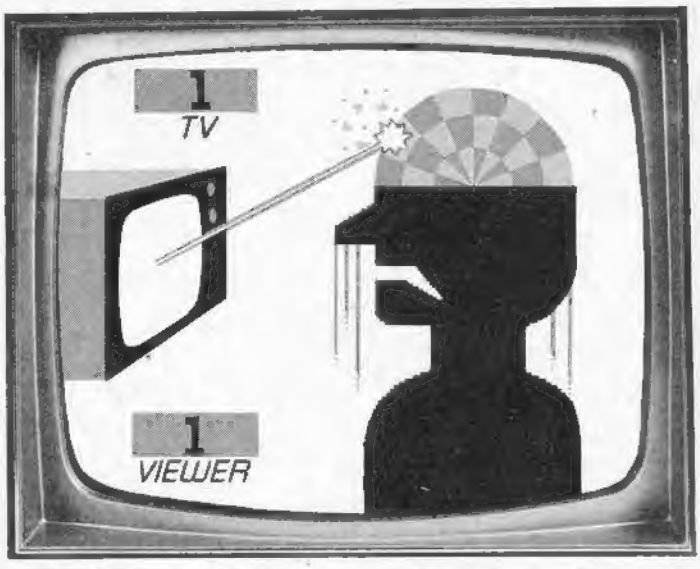
The object of this game is to see how many People each player can jam into his half of the subway car in twelve



seconds. The record so far is 26,593, which is 42 short of the record actually set in June, 1980 in New York City.

THE "INSULT THE INTELLIGENCE TV COMMERCIAL" GAME





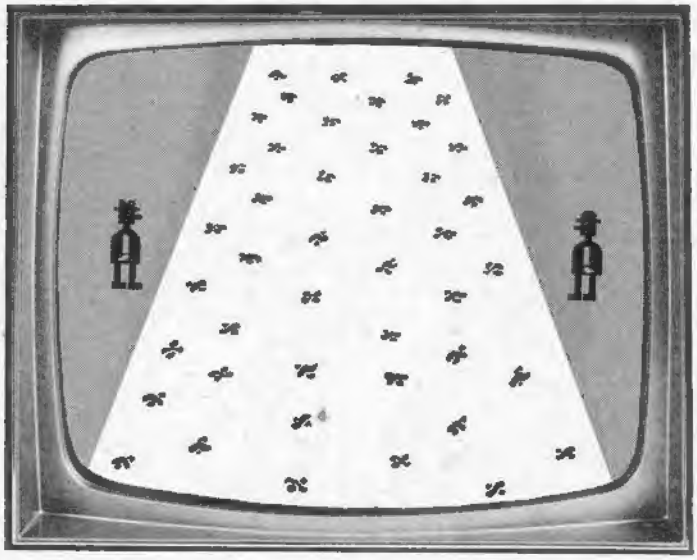
This one-player game is programmed to fire TV Commercials at the Viewer's head. Player can move Viewer's head up and down to protect himself. Every time TV Commercial makes contact with the Viewer's brain, one piece is destroyed, and Game scores a point. Every time brain successfully dodges a TV Commercial, the Viewer-Player scores a point.

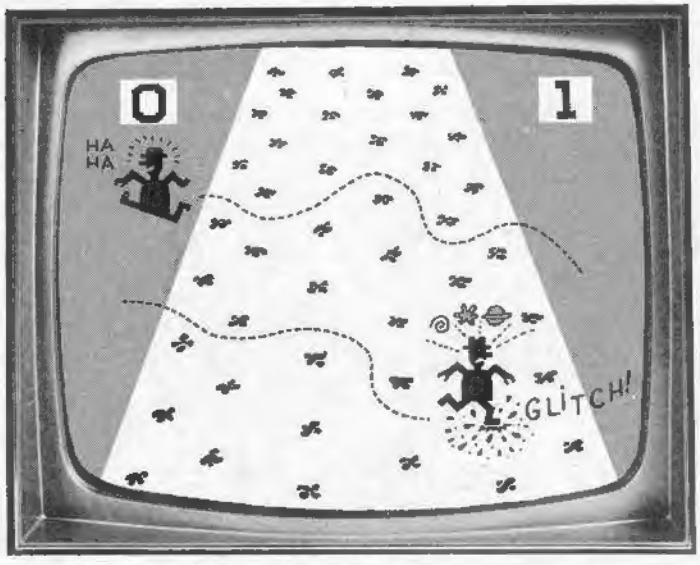
to imitate Sports, Military Maneuvers and Card Games. MAD, however, feels that there are far more relevant areas to pattern these games after. We'd like to see

5 BASED ON REAL LIFE

ARTIST & WRITER: AL JAFFEE

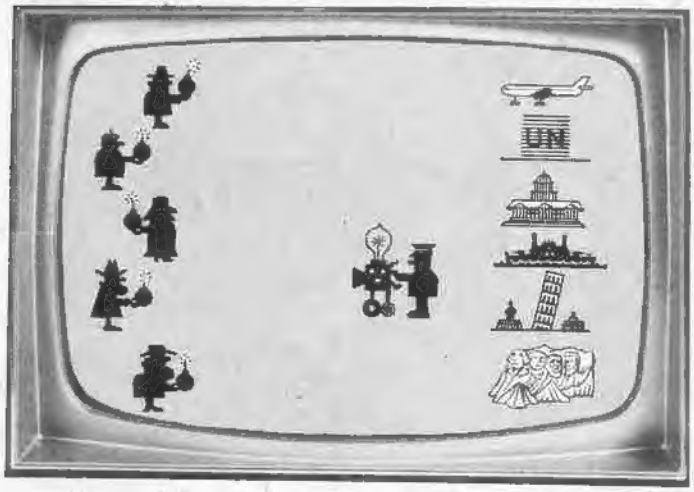
THE NAUSEATING "BIG CITY DOGGIE-DO" GAME



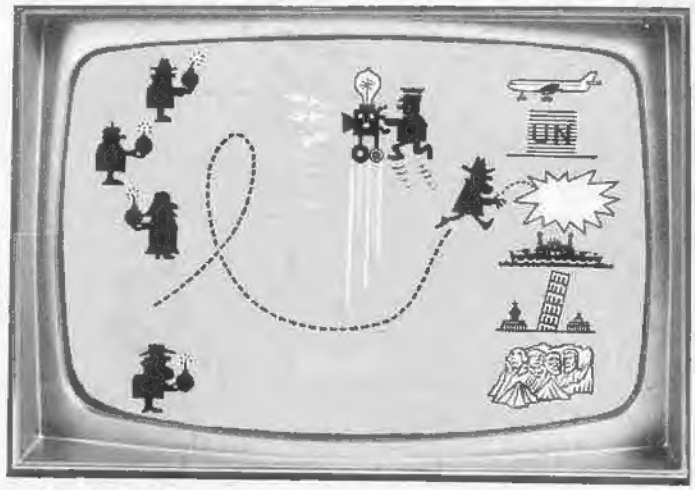


One Player can play against himself, or two can play each other. Object is to see how many times Player can go back and forth across the street successfully. Each successful crossing adds points, and each misstep (yech!) subtracts.

THE FRIGHTENING "INTERNATIONAL TERRORIST" GAME



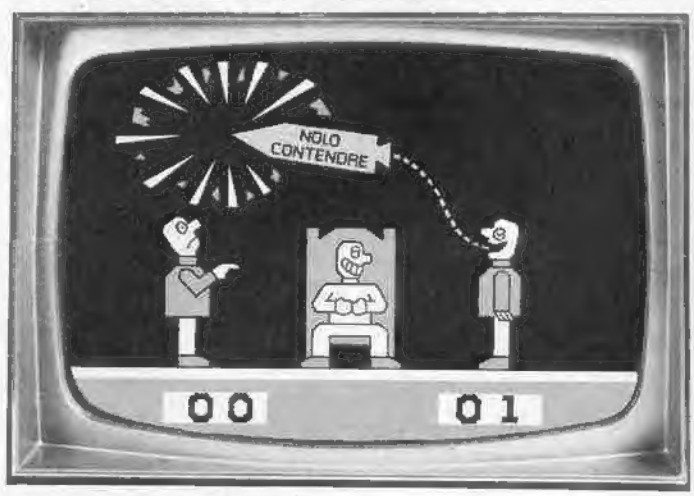
Gang of International Terrorists is at left. At right is Guard with sophisticated terrorist-detection apparatus. If Terrorist gets in range of apparatus, he is blown up,



and Guard-Player scores points. If he gets through and blows up a vital object, Terrorist-Player scores points. Bonus points are scored when an entire side is wiped out.

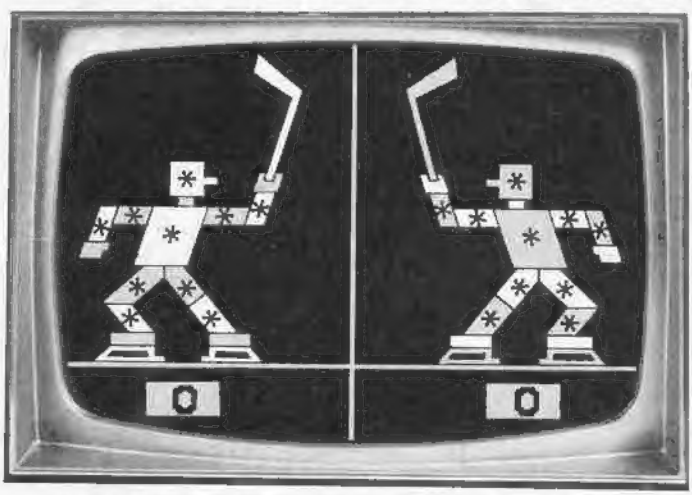
THE "RICH AND FAMOUS CROOK—LEGAL MANEUVER" GAME

Prosecutor on left has 12 charges to make against wealthy and famous Crook in center. As each charge comes up, the wealthy and famous Crook's Defense Counsel tries to shoot

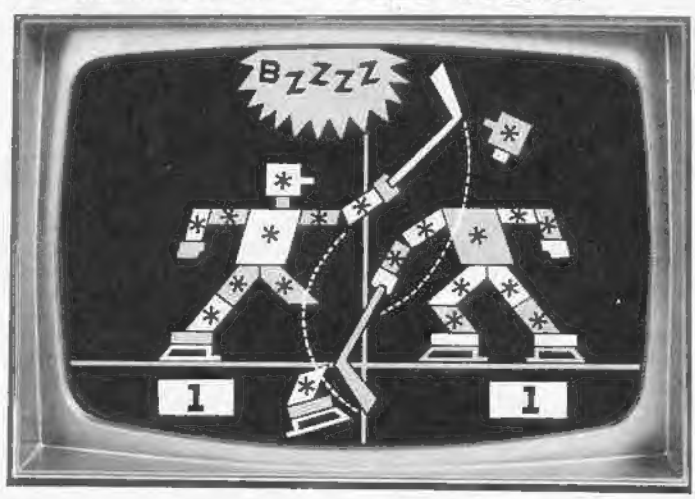


it down with his arsenal of legal ploys. If charge manages to escape ploy, points are scored by Prosecutor-Player. If charge is shot down, then Defense Counsel-Player scores.

THE BLOODY "PROFESSIONAL HOCKEY" FIGHT GAME

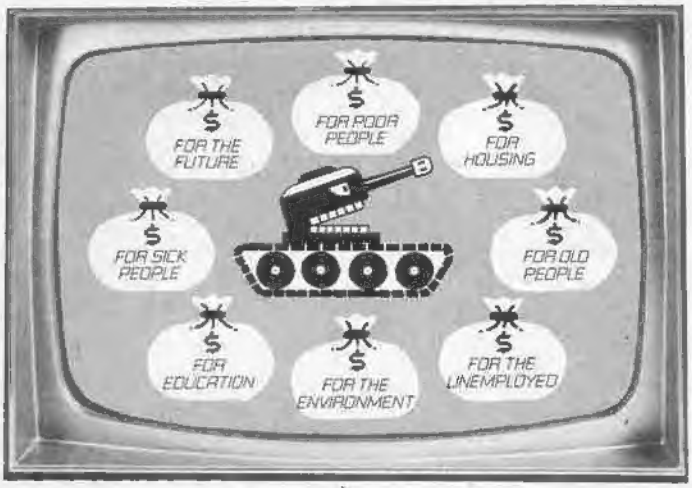


Hockey Players face off and, at sound of buzzer, start to fight. Each player has vulnerable areas marked with X's,

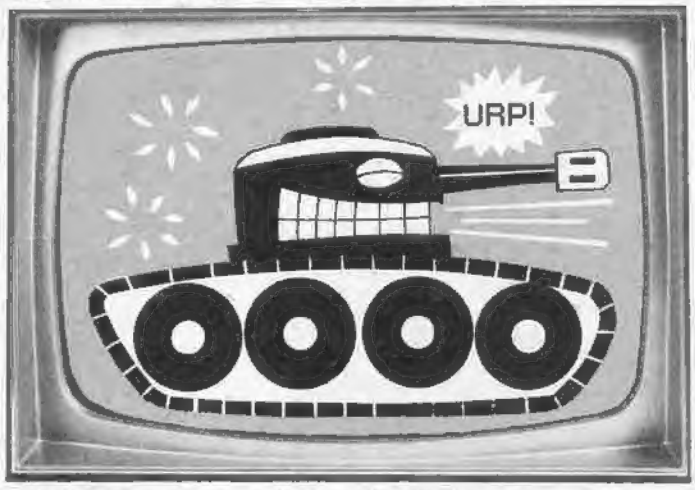


and when these are struck, that part of body is chopped off. First player to completely chop up the other wins.

THE PATHETIC "GUNS vs. BUTTER BUDGET" GAME

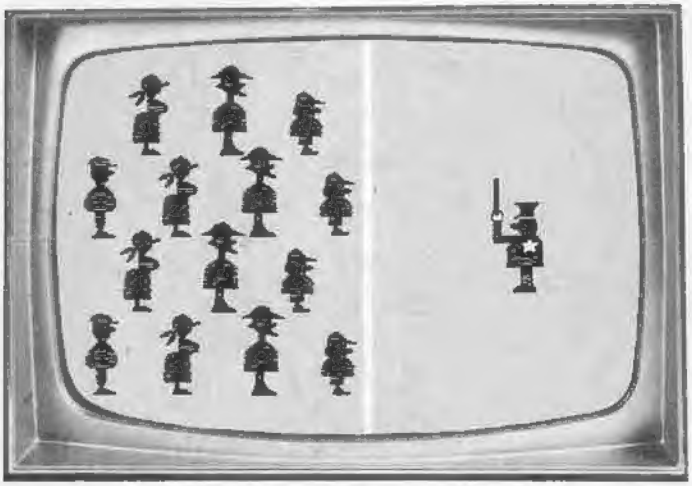


One player operates Military Establishment Tank, while other player operates Money Budgeted For Civilian Needs. Object of game is for Tank to try to gobble up as much



Civilian Money as possible, while Civilian Money tries to dodge Tank. Every time Tank misses, it grows smaller. Every time it hits, it grows larger. The survivor wins.

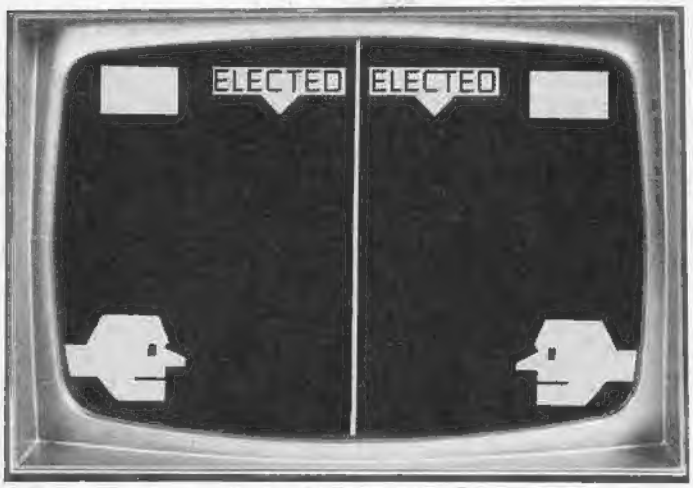
THE DANGEROUS "POLITICAL ASYLUM" GAME



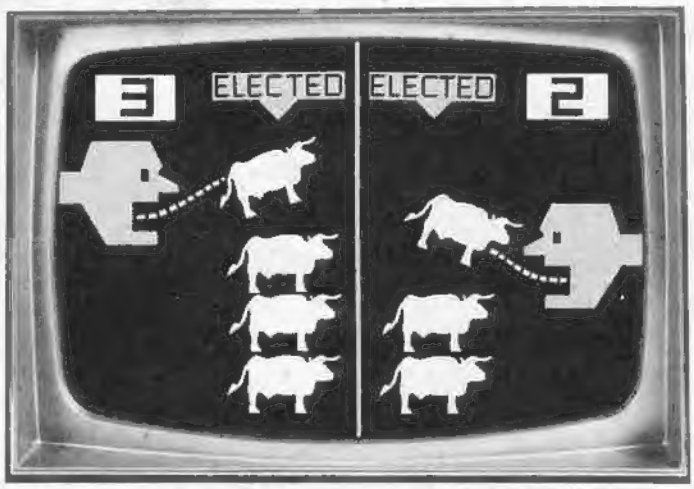
Player on the left tries to send Refugees to country on right. But mixed in with Desirable Refugees (white hats) are many Undesirable ones (black hats). Player on left

scores every time he sneaks crook or mental patient or saboteur or leper across border. Player on right scores whenever he blocks Undesirable Refugee from entering.

THE "PILING UP OF THE BULL" POLITICAL GAME



At sound of buzzer, each Politician opens his mouth and starts to throw the bull. Naturally, each Politician at-



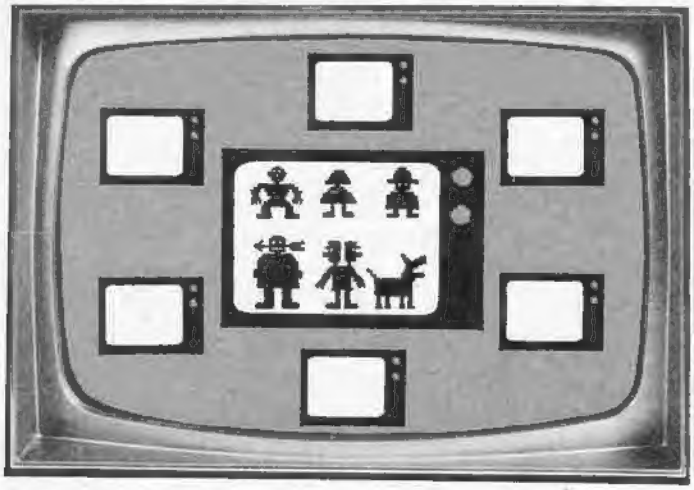
tempts to out-do his opponent as to how high he can "pile the bull." The first one to hit the "Elected" level wins.

THE FATAL "SMOKERS vs. NON-SMOKERS" GAME

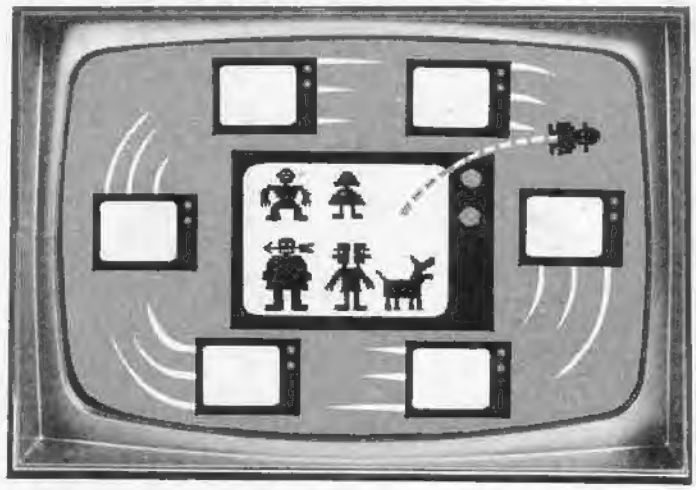
Non-Smoker at left must attempt to breathe in clean air to score points. Smoker at right must try to guess when

Non-Smoker's mouth will open and shoot smoke into it to hit and destroy Non-Smoker's lung cells to score points.

THE RIDICULOUS "TELEVISION SPIN-OFF" GAME

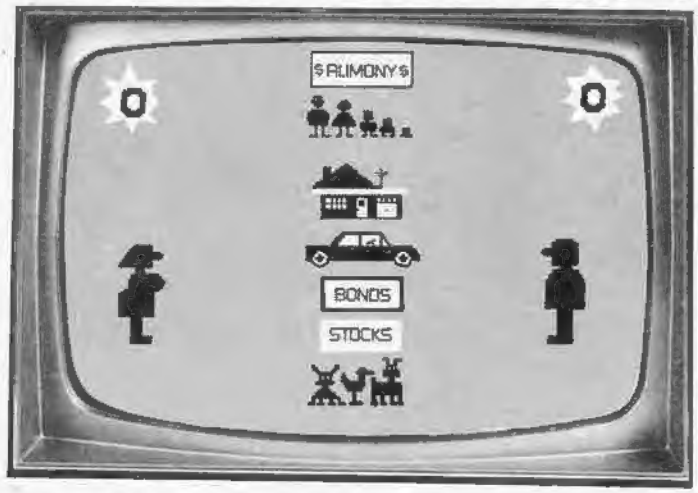


Producer-Player on left has successful TV Show on center screen. But he is greedy, so he attempts to send each of the characters from his Show to one of the other screens.

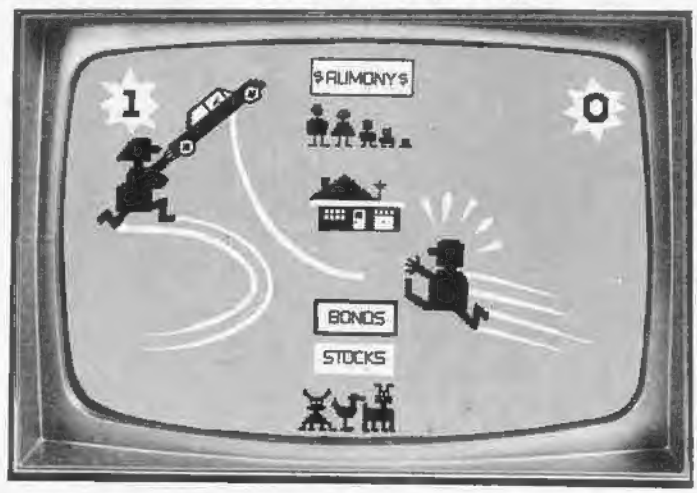


Viewer-Player on right is sick of poor imitations of old TV Show, and tries to stop Producer by moving TV screens clockwise or counterclockwise so he'll miss. Nobody wins.

THE TRAGIC "GREAT AMERICAN DIVORCE" GAME



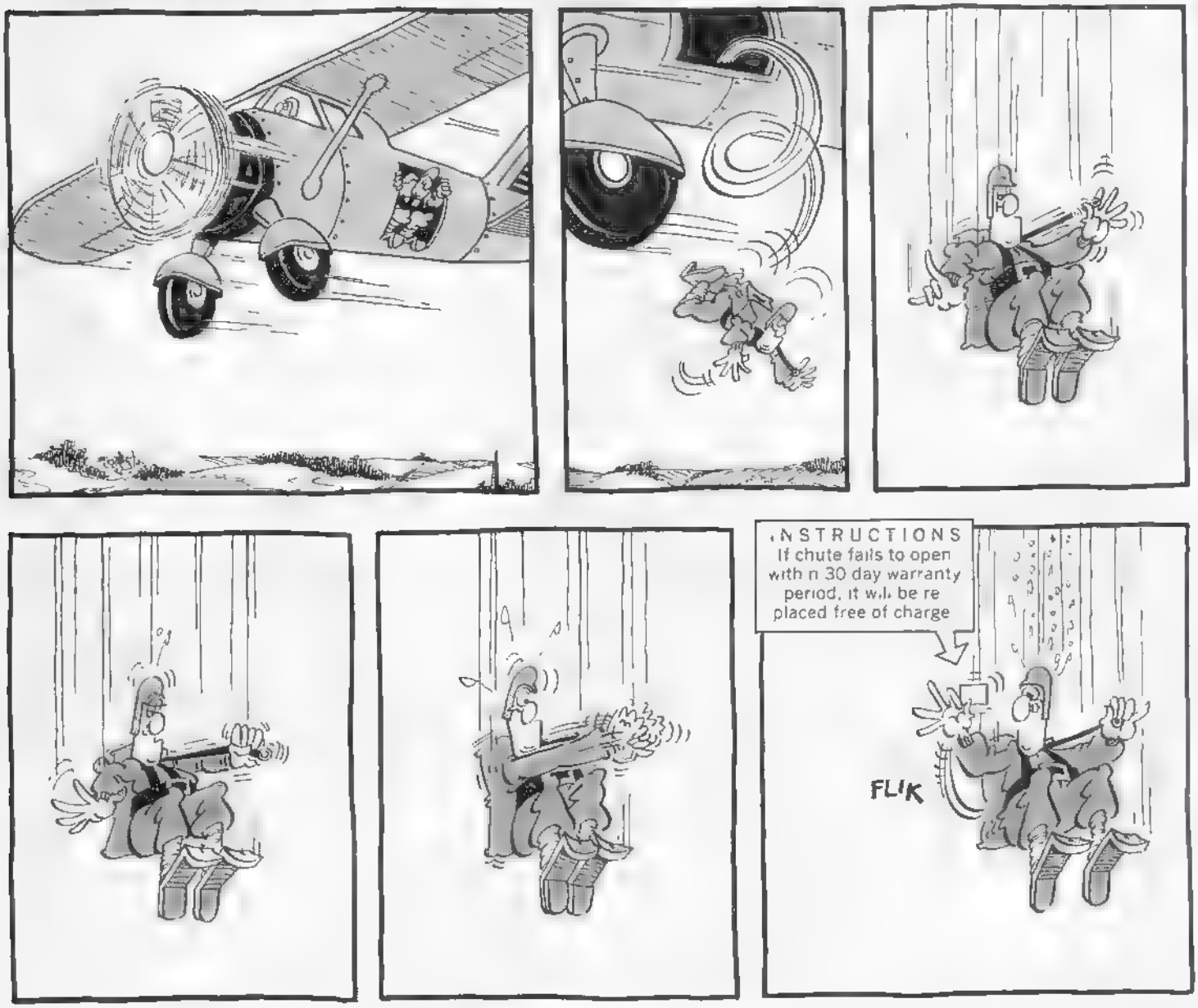
Ex-Wife-Player on left tries to get all she can from Ex-Husband-Player on right. As she rushes to grab things,



he rushes to grab them back. Player who ends up with the most things on his or her side wins. The children lose.

DON MARTIN DEPT. PART I

ONE FINE AFTERNOON WHILE SKYDIVING


INSTRUCTIONS
If chute fails to open with n 30 day warranty period, it w.l. be re placed free of charge
FLIK
FONEBONE
FREE-FALL PARACHUTE MANUFACTURERS, INC.
KSSH FWOOM
Wouldn't it have been easier to just mail us the defective product, Sir?
COMPLAINT DEPT.
D.MARTIN...

PUTTING 'EM ON THE 30-SECOND SPOT DEPT.

Doesn't it seem to you that most TV commercials are an insult to your intelligence? If your answer is a resounding "No!", then forget it! Your intelligence obviously cannot be insulted, because you don't have

QUESTIONS WE'D LIKE TO AS

ARTIST: ANGELO TORRES WRITER: TOM KOCH

TO THE AMERICAN EXPRESS CO.

If all those dumb tourists in your commercials need hotel clerks to inform them that their lost travelers checks can be replaced, why did they bother getting travelers checks in the first place?

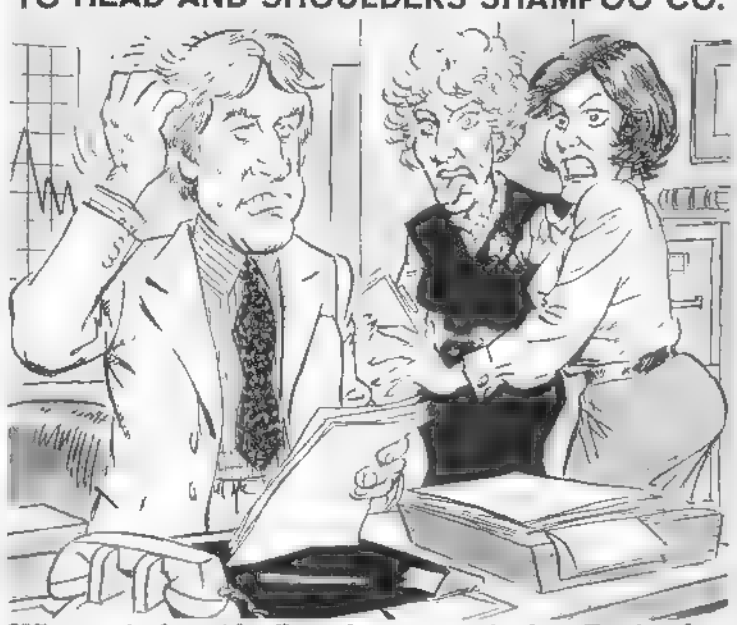
TO AIM TOOTHPASTE, LTD.

Where do you find all those idiot housewives who are willing to let total strangers barge right into their bathrooms and criticize their kids' brushing habits?

TO THE SUCRETS CORP.

How can you expect us to sympathize with a guy who wakes up his wife at two A.M. to tell her he has a sore throat? If he's old enough to be married, isn't he old enough to go get his own throat lozenges from the medicine cabinet?

TO HEAD AND SHOULDERS SHAMPOO CO.



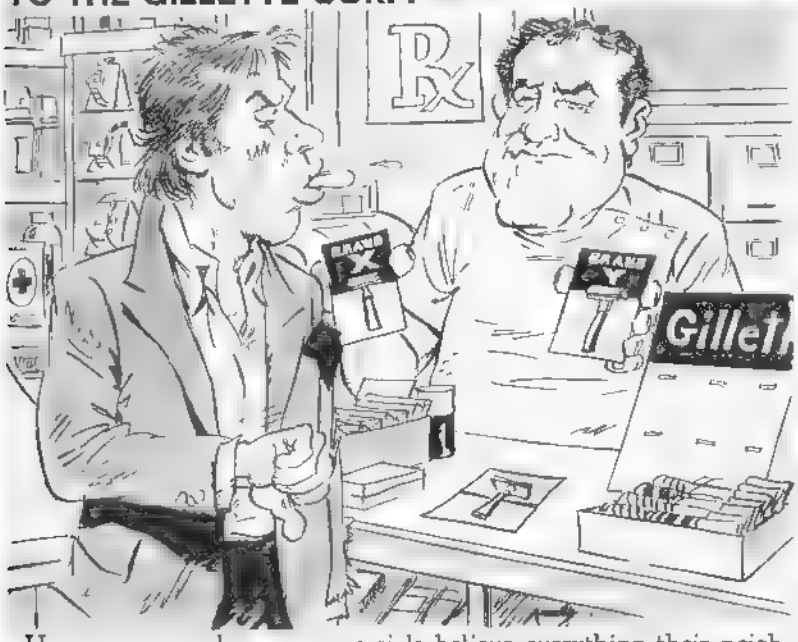
Why won't that girl talk to the new guy in the office just because he has dandruff? Is she really afraid that speaking to him could lead to dating, and then they'd fall in love and get married, and have children who would inherit his itchy scalp?

any! But if, on the other hand, you often sit fuming before the tube because you can't talk back to those product pushers who treat you like an idiot or worse, then join us now in posing some of the more obvious

K SOME TV ADVERTISERS

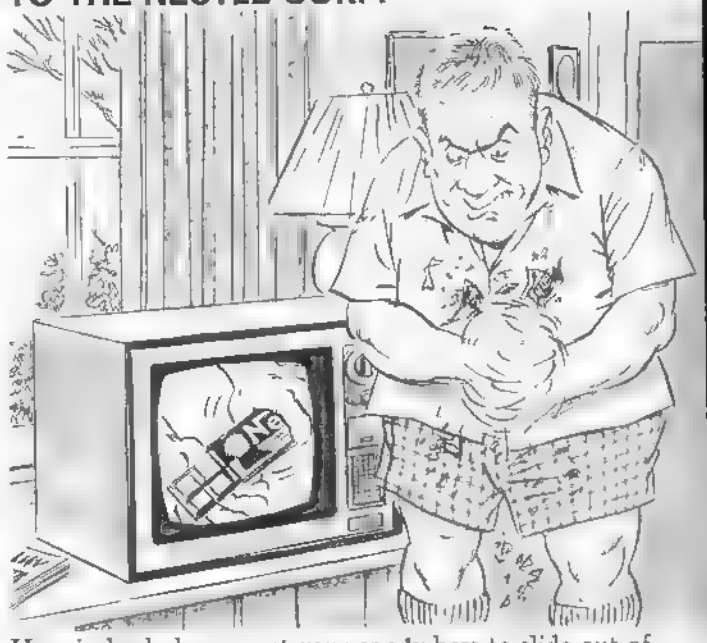
IDEA: BILLY DOHERTY

TO THE GILLETTE CORP.



How come people in commercials believe everything their neighborhood druggist tells them, except when he tells them it's okay to use another kind of razor blade when your brand is sold out?

TO THE NESTLE CORP.

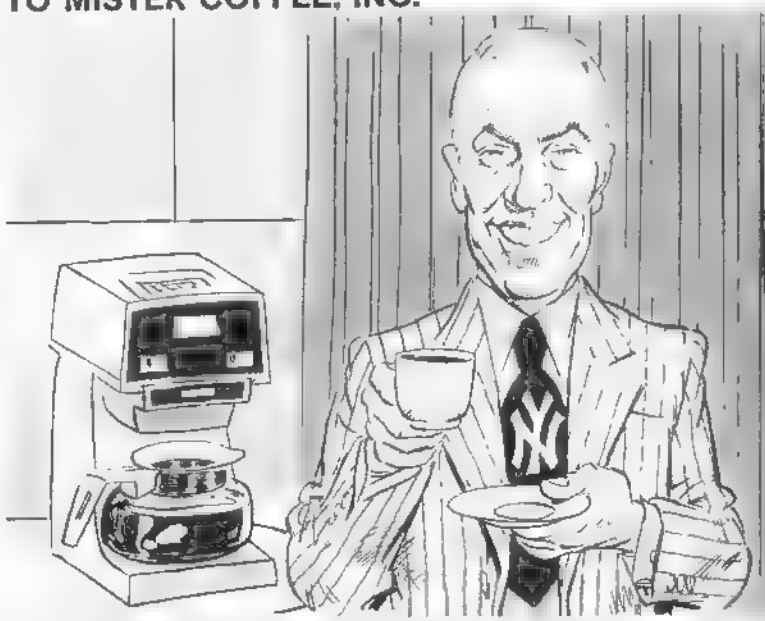


How in heck do you get your candy bars to slide out of their packages so easily on TV when we usually have to tear the wrapper to shreds before we even see the candy?

TO THE ANACIN CORP.

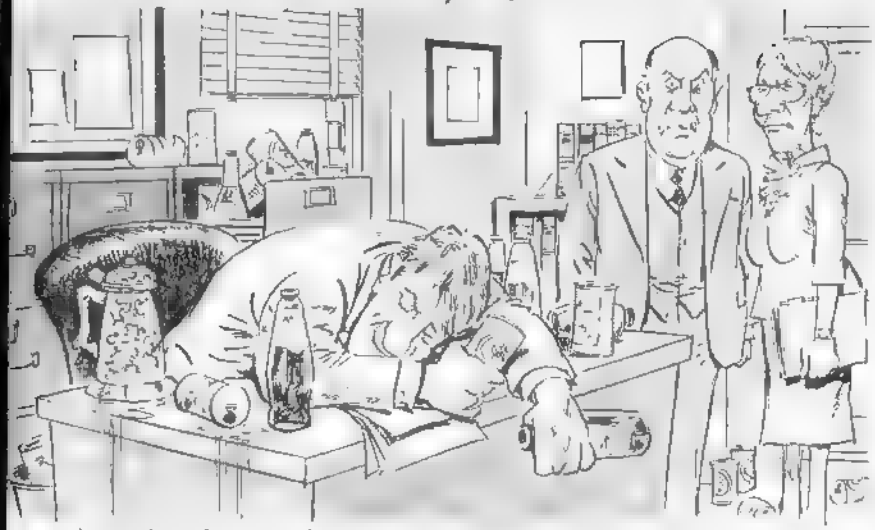
What makes you think that consumers will be delighted to learn that your product has 800 units of pain reliever, compared to 650 for the competition, when they obviously have no idea how many units are needed to cure a headache?

TO MISTER COFFEE, INC.



Joe Dimaggio was with the N.Y Yankees for almost 20 years, had a lifetime batting average of over .300, and once hit safely in 56 consecutive games. Now, which of these great achievements makes him an expert on electric coffee-makers?

TO ANHEUSER-BUSCH, INC.



Assuming that you have convinced the nation that "week-ends are made for Michelob," would you now please recommend an appropriate beer for people who'd like to guzzle from Monday through Friday?

TO CLOSE-UP, INC.

Is it really necessary to say, "There's mouthwash in Close-Up Toothpaste . . . for your breath!"? After all no one is going to use mouthwash to clean their ears!

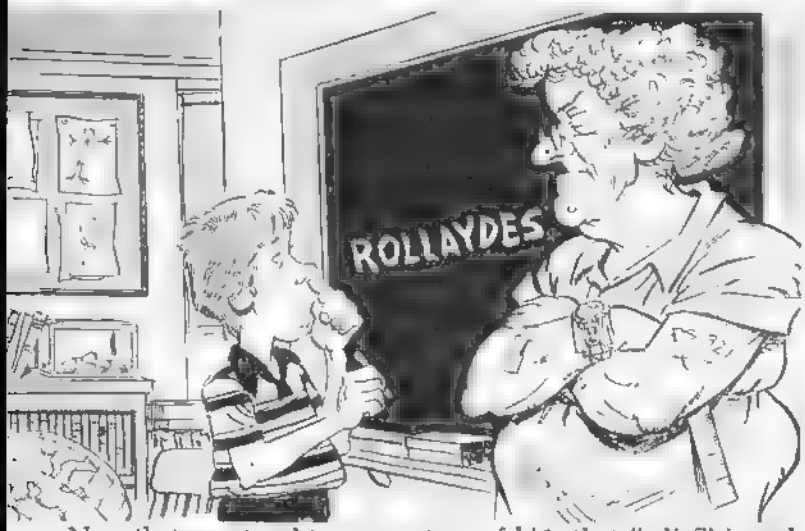
TO THE KEN-L-RATION CO.

Since your commercial only mentions that Tender Chunks "looks, cuts and chews like lean meat," are we to assume that it doesn't taste like meat?

TO THE MAZOLA CORP.

When that patronizing girl in your commercials repeatedly mentions "what you people call corn, and my people call maize," does she mean her people at the ad agency, or her people at the margarine factory?

TO THE ROLAIDS CORP.



Now that you taught a generation of kids that "relief" is spelled "R-O-L-A-I-D-S," how do you suggest they spell "Rolaids"?

TO SMITH BARNEY & CO.

Are your brokers who have to deal with the public all as grumpy as John Houseman who does your commercials?

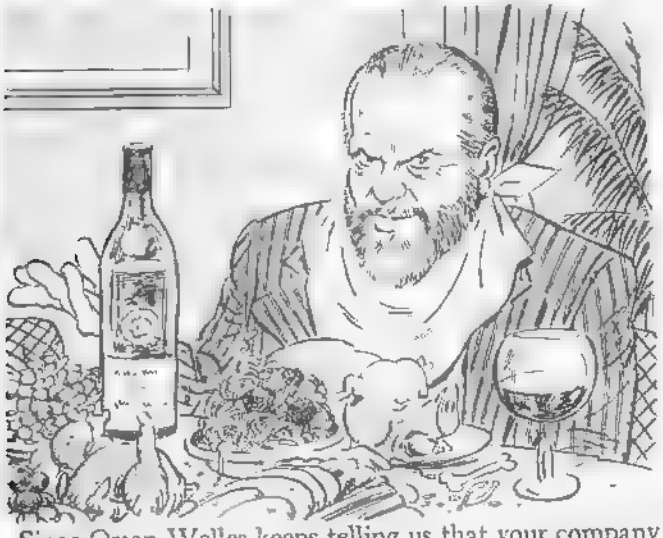
TO THE LIQUID JOY CO.

With good, serviceable pocket mirrors costing less than a buck, why do so many women apparently buy your product just so they can see their reflections in their everyday dishes?

TO THE GENERAL FOODS CORP.

Does Robert Young carry a can of Sanka brand around with him everywhere he goes, or does he only visit friends who keep one on display in their living rooms for his benefit?

TO PAUL MASSON VINEYARDS, INC.



Since Orson Welles keeps telling us that your company "will sell no wine before its time!" what competing brand would you suggest we buy until yours is ready?

TO THE CHRYSLER CORP.

Since that independent survey shows that 70 people out of 100 really prefer your car to the Chevy Citation, why do you suppose that most of them ignore their preference and buy Chevies anyway?

TO GENERAL MOTORS CORP.

If Mr. Goodwrench is such a great mechanic, how come he's never busy on some other repair job when a new customer pulls in?

TO THE 9 LIVES CAT FOOD CO.

Why don't you show Morris the Cat what starvation is like, and then see how picky he is about what he eats?

THE MAD "COST O

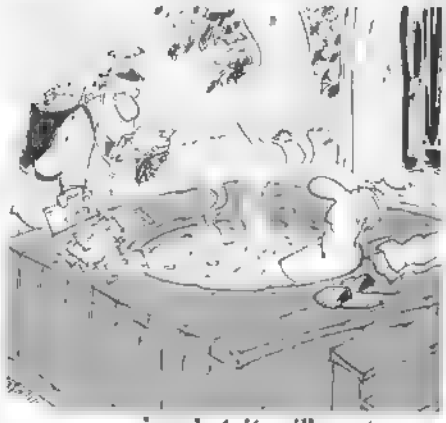
$248.00

. . . is what it will cost to buy all the "new" record albums that are released after a famous rock star dies.

$38,000.00

. . . is what it will cost you for a Liberal Arts college education that will get you a $7000.00 a year job

$5,987.00



. . . is what it will cost you a month just to stay "trendy" . . . if you live in California.

$493.50

. . . is what it will cost you to rent a tuxedo, hire a limousine, buy flowers and purchase the tickets to go to your Senior Prom with a date you're not all that crazy about to begin with, and you'll probably never see after graduation.

$37.00

. . . is what it will cost you to have a TV Repairman step through your door to tell you that your set can't be fixed.

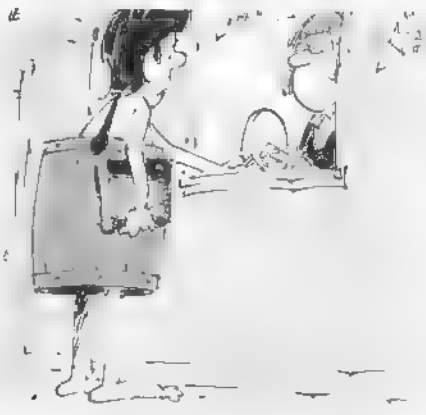
$849.50

. . . is what it will cost parents in "wardrobe and accessory items" once they're suckered into buying their little daughter the latest doll fad.

$27.50

. . . is what it will cost you in gasoline to drive from supermarket to supermarket to cash in all those "10¢-off" coupons.

$135.00



. . . is what it will cost you in application fees to apply for financial aid in college.

$712.00

. . . is what it will cost you in medical bills during the first week you own your new roller skates.

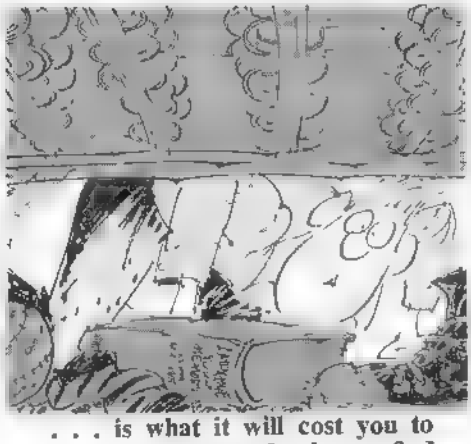
F LIVING" INDEX

ARTIST: PAUL COKER
WRITER: JOHN FICARRA

$6.12

. . . is what it will cost you to mail a $5.00 present to your out-of-state relative.

$495.55



. . . is what it will cost you to return the library book you find under your bed after five years.

$2,345.98

. . . is what it will cost you if you give in to your kid's demands for every toy advertised on TV on a typical Saturday morning.

$100,000.00

. . . is what it will cost your parents in legal fees and damages if a robber trips over your skateboard and injures himself while burglarizing your house.

$2.50

. . . is how much more it will cost you to get into a movie once you become an "adult" at 13, even though you still won't be allowed into "adult" movies.

$1,389.00

. . . is what it will cost you to get liability and collision insurance on your car as an under-25 driver, even though your car is only worth $300.

$349.29

. . . is how much less it would cost you per year if you could do your Christmas shopping on December 26.

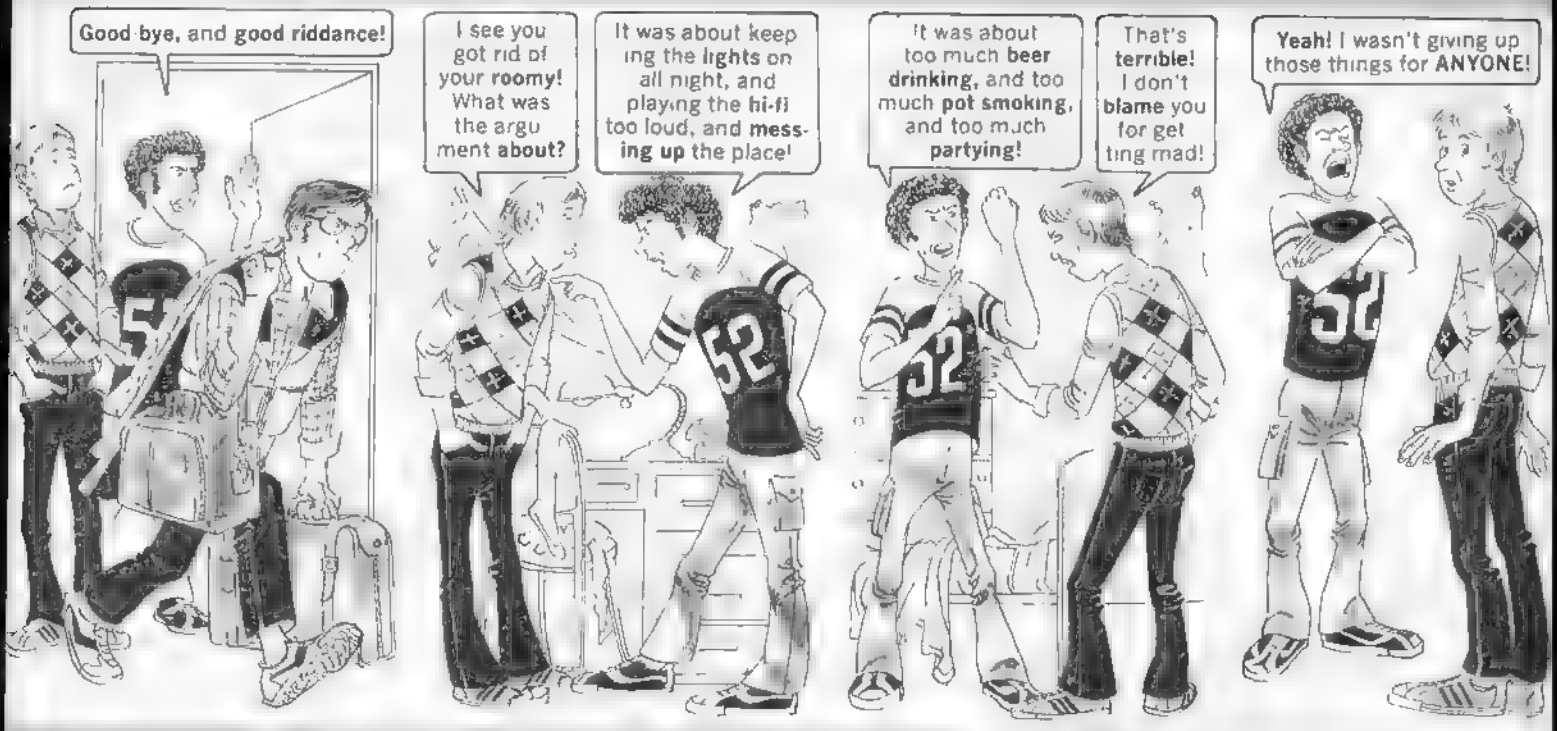
$50,000.00

. . . is what it will cost you to buy a U.S. Congressman's vote on any given piece of legislation.

$432,980.00

. . . is what it will cost you to buy every toy, poster, book, record and T-shirt connected with "Star Wars."

ROOMMATES


Good-bye, and good riddance!
I see you got rid of your roomy! What was the argument about?
It was about keeping the lights on all night, and playing the hi-fi too loud, and messing up the place!
It was about too much beer drinking, and too much pot smoking, and too much partying!
That's terrible! I don't blame you for getting mad!
Yeah! I wasn't giving up those things for ANYONE!

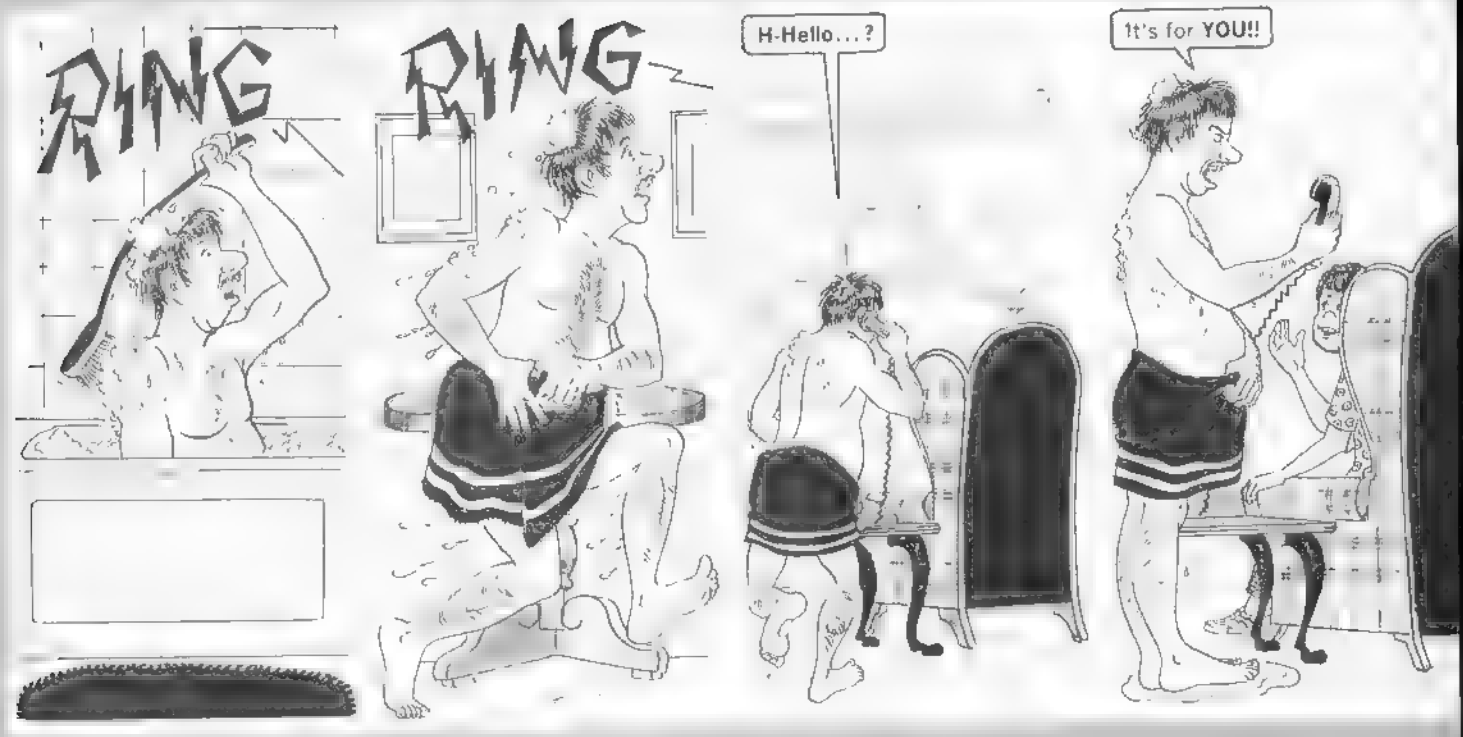
BERG's-EYE VIEW DEPT.

THE LIGHTE

TOYS

DADDY! DADDY! I WANT THAT TOY! GET IT FOR ME, DADDY! PLEASE!
Okay! Okay! I'll GET it for you! Just calm down!
Excuse me, Miss... I'd like to purchase that item for my excitable little boy...
Would you like the lady to wrap it... or do you want to break it here?!?

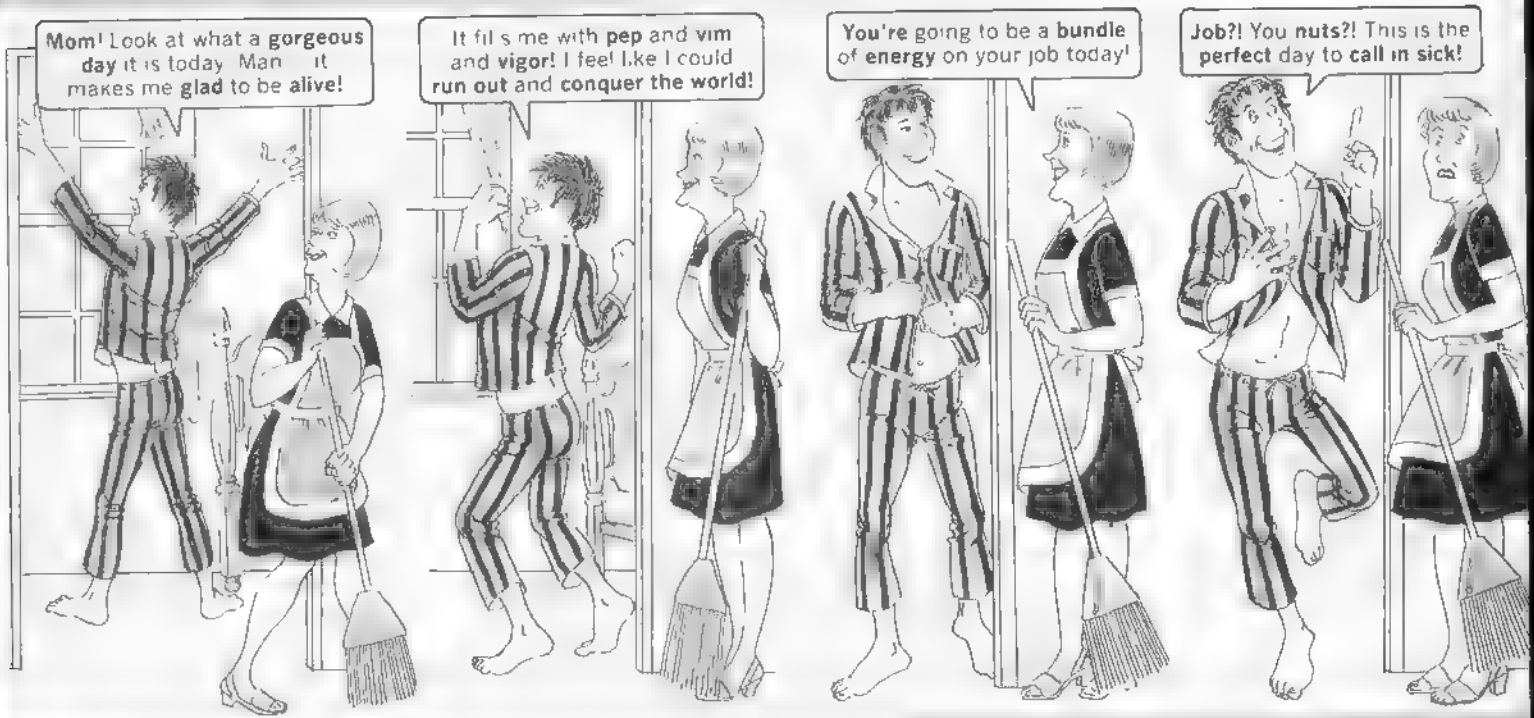
THE TELEPHONE



R SIDE OF...

ARTIST & WRITER
DAVE BERG

MORNINGS


Mom! Look at what a gorgeous day it is today Man it makes me glad to be alive!
It fills me with pep and vim and vigor! I feel like I could run out and conquer the world!
You're going to be a bundle of energy on your job today!
Job?! You nuts?! This is the perfect day to call in sick!

HAIR

Get a haircut already.
Get off my back!
Yeah Leave him alone!
What do you mean, leave him a one!? Most of the boys are cutting their hair short these days!
You don't know when we're well off!!
At least his long hair is hiding his earring!

THE TIMES

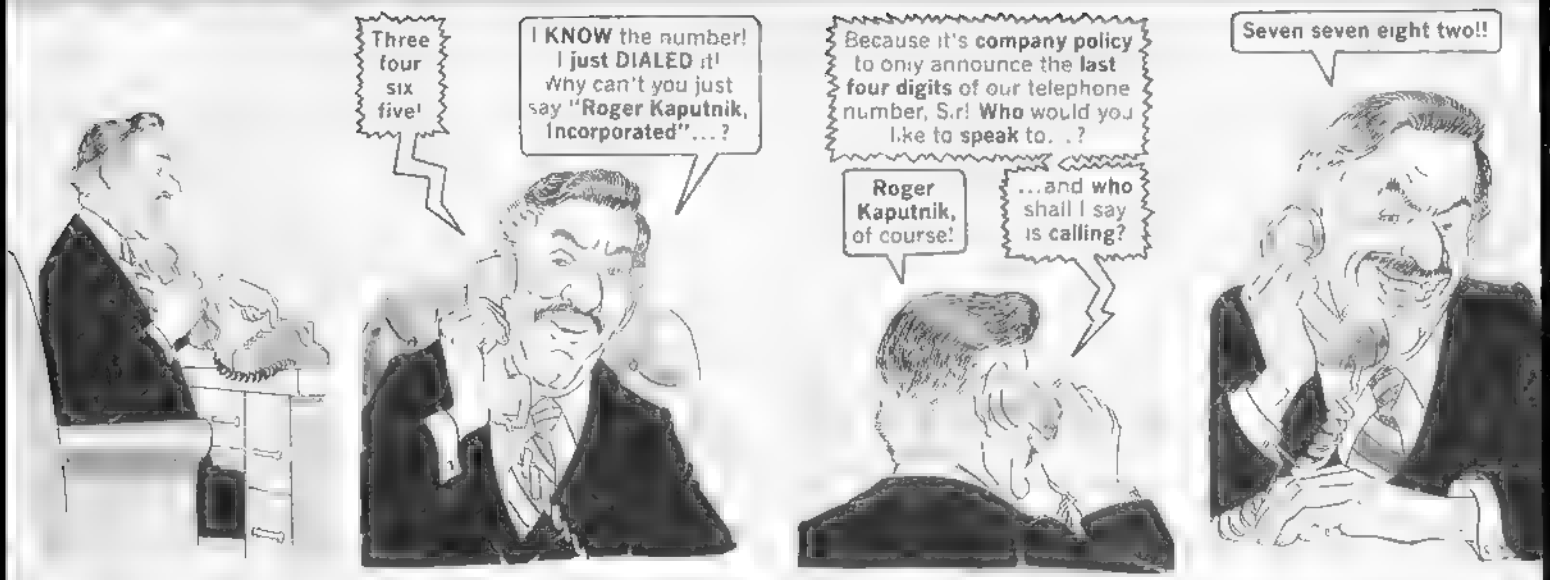
Hey... what are you looking so depressed about?
Nothing in particular! I m just a born worrier!
Well you sure picked the right times to be born in!

COOKING

PUNCTUALITY

That has got to be Sidney Finkel! He calls in every morning at exactly 9:30!
RING
Hello ? Yes... ! Okay! Of course! Yes! Good-bye!
See? I told you! That was good old reliable Sidney! He s so punctual with his phone call every morning you could set your watch!
What does he call in to say.. ?
That he ll be LATE!!

BUSINESS CALLS


Three four six five!
I KNOW the number! I just DIALED it! Why can't you just say "Roger Kaputnik, Incorporated"...?
Because it's company policy to only announce the last four digits of our telephone number, Sir! Who would you like to speak to...?
Roger Kaputnik, of course!
...and who shall I say is calling?
Seven seven eight two!!

READING

He's going to burn it to a crisp on his Hibachi!
I remember you! Two months ago you came in here and bought a whole batch of Cook Books! So what can I sell you today??
A whole batch of DIET BOOKS!

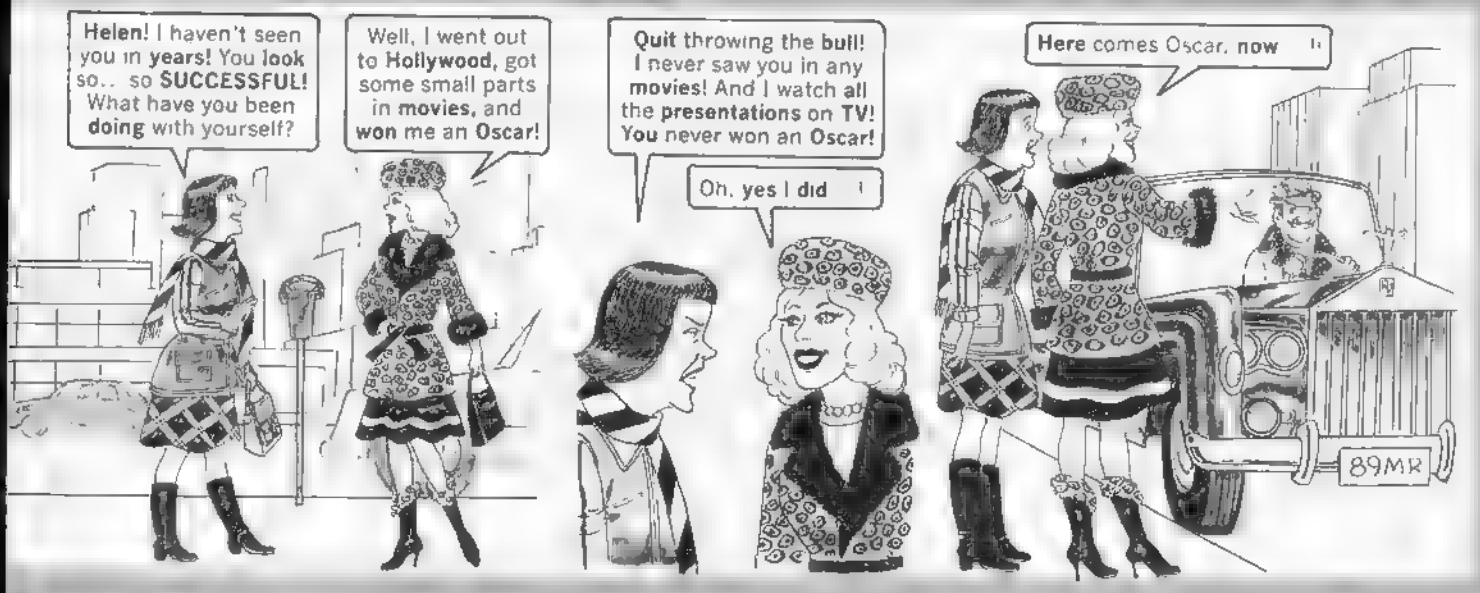
KNOW-HOW

Darn these new-fangled bottle caps! I never can open them!
Here! Let me show you how, Mommy
See? You press down... and then you twist hard!
There it is!
What was that she just opened?
A "CHILD-PROOF" BOTTLE CAP!

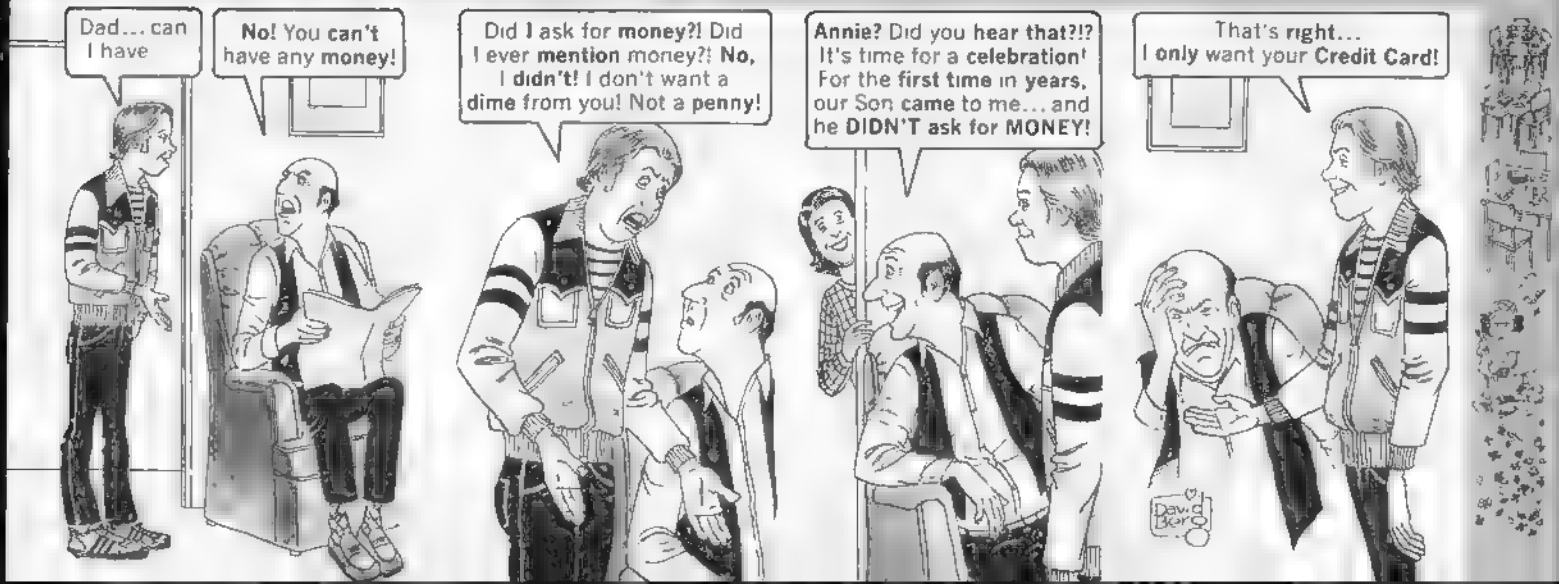
KID BROTHERS

Will somebody answer that darn telephone!? We're both getting ready for our dates!
Okay! Okay! I'll get it!
RING
Hello! This is the Finster residence!
Hello little boy This is Bradley Rimshot! I'm a Senior in your Sister's school!
I'd like to talk to your Sister!
Which one?
The one with the pimples and the weight problem or the one one with the dyed hair and the padded bra?

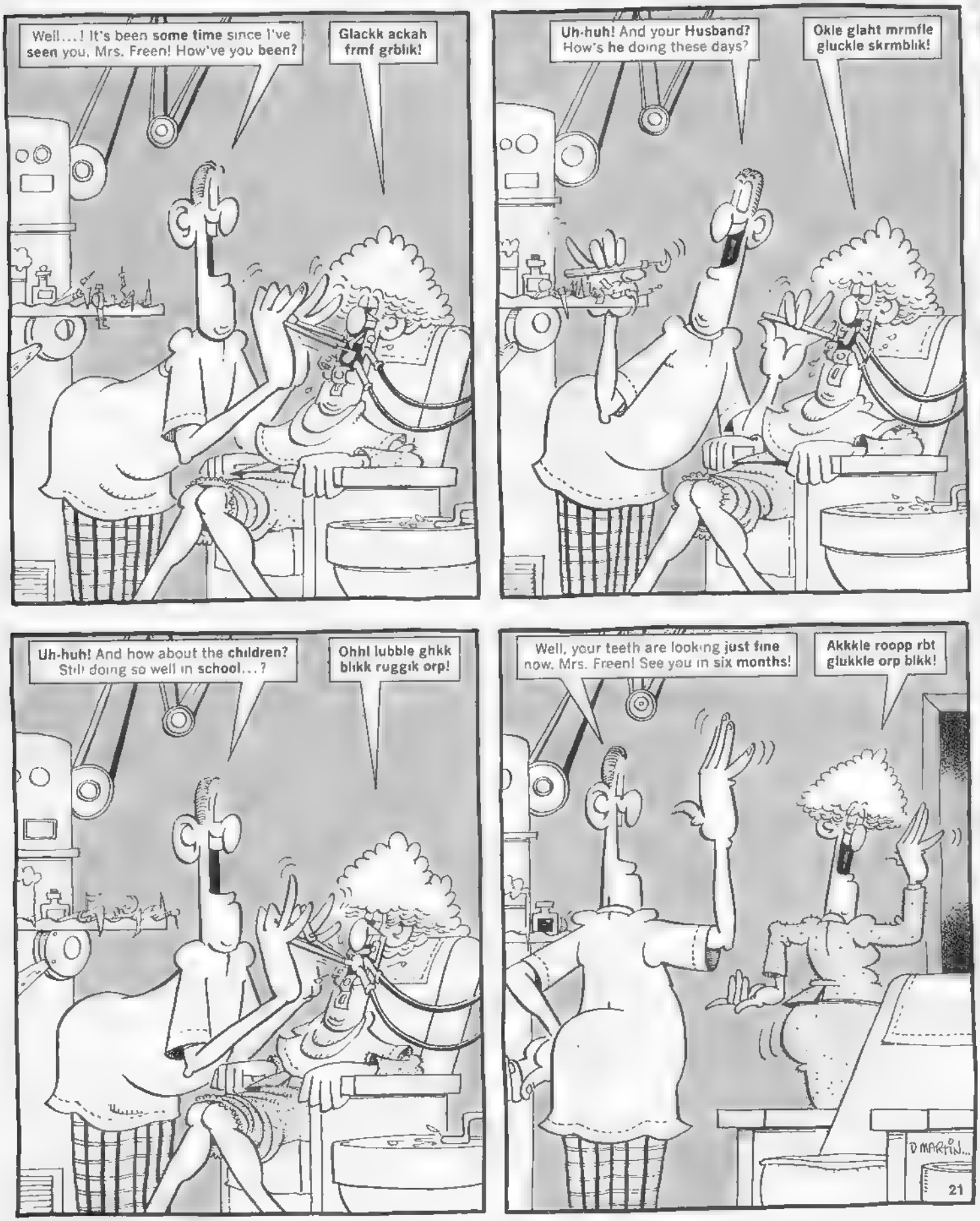
REUNIONS


Helen! I haven't seen you in years! You look so... so SUCCESSFUL! What have you been doing with yourself?
Well, I went out to Hollywood, got some small parts in movies, and won me an Oscar!
Quit throwing the bull! I never saw you in any movies! And I watch all the presentations on TV! You never won an Oscar!
Oh, yes I did !
Here comes Oscar, now !
89MR

COMMUNICATING


Dad... can I have
No! You can't have any money!
Did I ask for money?! Did I ever mention money?! No, I didn't! I don't want a dime from you! Not a penny!
Annie? Did you hear that?!? It's time for a celebration! For the first time in years, our Son came to me... and he DIDN'T ask for MONEY!
That's right... I only want your Credit Card!
David Berg

ONE FINE AFTERNOON AT THE DENTIST


Well...! It's been some time since I've seen you, Mrs. Freen! How've you been?
Glackk ackah frmf grblik!
Uh-huh! And your Husband? How's he doing these days?
Okle glaht mrmfle gluckle skrmblik!
Uh-huh! And how about the children? Still doing so well in school...?
Ohhl lubble ghkk blikk ruggik orp!
Well, your teeth are looking just fine now, Mrs. Freen! See you in six months!
Akkkle roopp rbt glukkle orp blikk!
D MARTIN...

ONLY A TRUE RO

ARTIST: JACK DAVIS

ONLY A TRUE ROCK FAN WOULD...

. . . have no trouble studying with rock music playing

. . . but have plenty of trouble convincing his Father of that!

ONLY A TRUE ROCK FAN WOULD...

. . . buy the most expensive car stereo system that's available

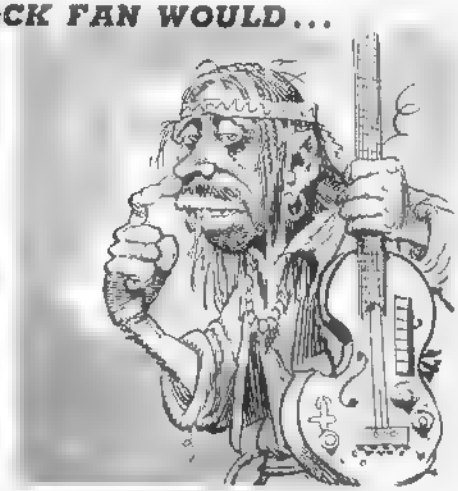
. . . and have no money left for gas!

ONLY A TRUE ROC

. . . assert that rock is a valid music form

ONLY A TRUE ROCK FAN WOULD...

. . . refuse to wash the hand that was shaken by his favorite rock star



. . . even though the rock star hasn't washed his hand in some time, either!

ONLY A TRUE ROC

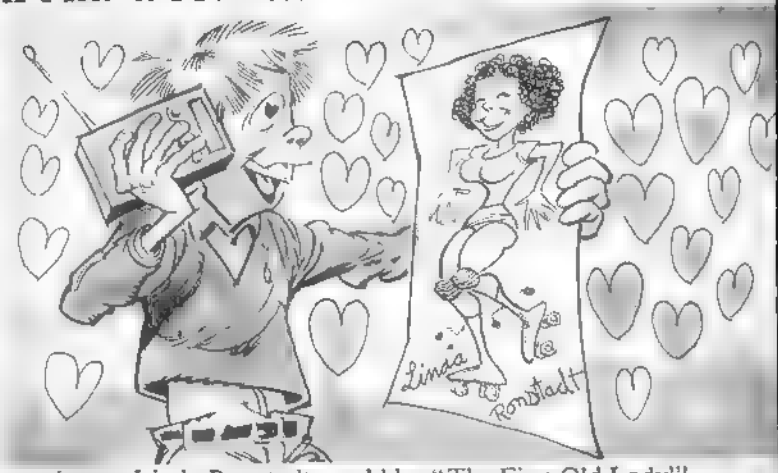
. . . use an elaborate set of record and dust cleaners on his albums

CK FAN WOULD...

WRITER: CHRIS HART

ONLY A TRUE ROCK FAN WOULD...

. . . work like crazy to get Jerry Brown elected President



. . . just so Linda Ronstadt would be "The First Old Lady"!

K FAN WOULD...

. . and classical music is not!

ONLY A TRUE ROCK FAN WOULD...

. . . spend 3 hours studying the hidden meaning in an album cover illustration

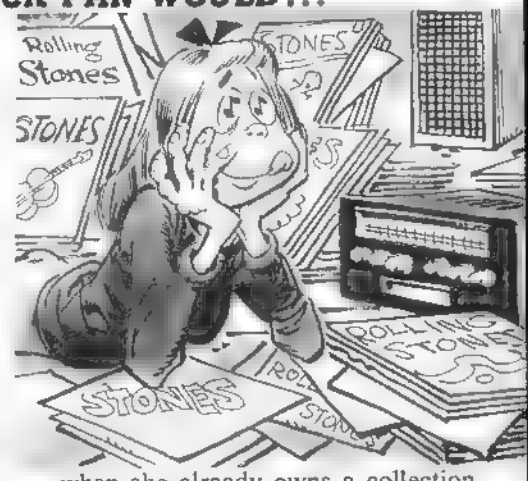
. . . before realizing that it's a glop of peanut butter from his sandwich!

K FAN WOULD...

. but do nothing about the rest of the filth in the room he lives in!

ONLY A TRUE ROCK FAN WOULD...

. . . race home to her radio to listen to a special "Led Zeppelin" music hour



. . .when she already owns a collection of every Zeppelin album they ever made!

ONLY A TRUE ROCK FAN WOULD...

. . wait for two whole days outside the hotel where he's staying in town to catch a glimpse of Bruce Springsteen

. . . just so he can tell his friends it was "no big deal!"

ONLY A TRUE ROCK FAN WOULD...

. . . attend a "Peoples Of The World For Peace Rock Concert" . .

. and trample twelve people trying to get in .

ONLY A TRUE ROCK FAN WOULD...

. . . spend hours trying to convince his friends that his favorite rock 'n' roll band is the best in the world . . .

. . and then complain bitterly that his group has sold out to commercialism when his friends begin to appreciate them!

ONLY A TRUE ROCK FAN WOULD...

. . become infuriated when there's a very long commercial break between records on the radio

. . . and then spend three days waiting on line for a concert ticket.

RIGHT WING-NUTS DEPT.

Bet you never knew that MAD Magazine has a team of Investigative Reporters, did you?! Well, there's a *lot* you don't know! (Quick . . . what's the capitol of South Dakota? Time's up, dummy!) Anyway, MAD recently commissioned its intrepid truth-seekers to look into the phenomenon of "Right Wing Religio-Political Activities." They did, and when they stopped barfing, they came up with this startling coup– A Handbook put out by the rightest of our Right Wing Organizations . . . the group dedicated to turning us all into *their* idea of Model Americans! Here, then, is:

THE MODEL MAJORITY MANUAL

HOW TO HELP FORM A MORAL NATION...AND REVERSE THE TREND FROM NATIONAL SHAME TO NATIONAL GLORY...THROUGH OUR LORD

WHAT TO DO | WHO TO DO IT TO | WHO TO LOVE | WHO TO HATE | WHAT IS WRONG | WHAT IS RIGHT | WHERE TO SEND MONEY

You Don't Have To Be A Christian To Join, But You'll Be A Lot More Comfortable If You Are

ARTIST: GEORGE WOODBRIDGE . WRITER: STAN HART

A MODEL MAJORITY

LEARN THESE DEFINITIONS SO YOU WILL KNOW WHAT YOU'RE TALKING ABOUT.

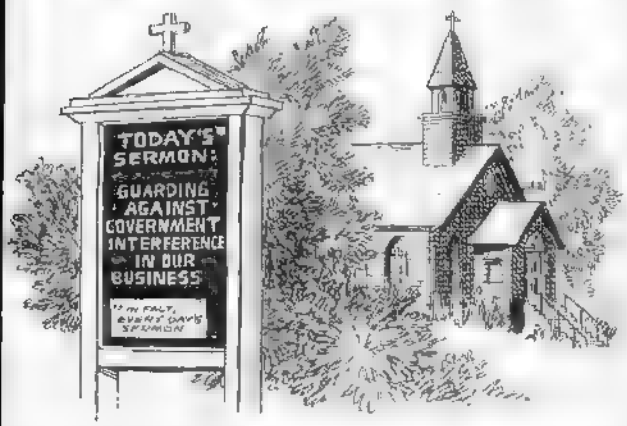
GOD

Our Creator, Who is filled with wrath at the way our schools have become dens of atheism, and Liberals attempt to destroy His Word. God will save only those who believe as we. He said so when he spoke to Jerry Foulwell.

LIBERAL

Your enemy! He could be anything from a Bomb-Throwing Pinko-Commie Rat—to a Bomb-Throwing Natural Food Addict.

SEPARATION OF CHURCH AND STATE



The State must never interfere with the affairs and or operation of the Church! Naturally, the Doctrine does not apply the other way around.

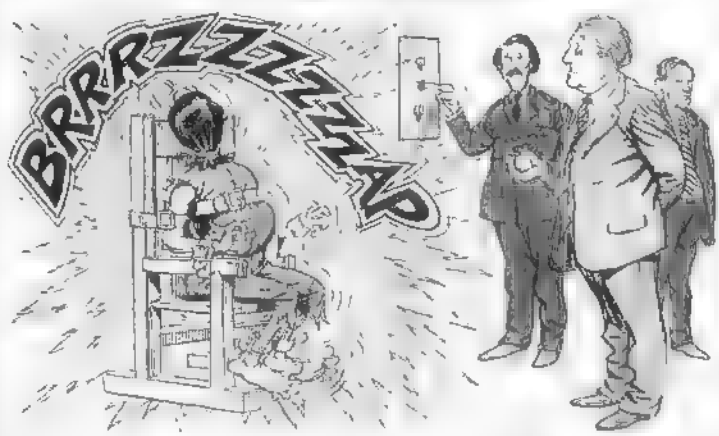
HOMOSEXUALS

Pansies, who are taking over the country! They must be stopped. Otherwise, one day—instead of pledging allegiance to the Red, White and Blue—we'll all be saluting the Pink, Cream and Aqua.

ABORTION

Murder, pure and simple! We feel that life begins the moment the man has the woman's bra unhooked.

CAPITAL PUNISHMENT



Putting some rats to death! We feel frying them in the chair or gassing or hanging them will deter murderers (like abortionists).

GLOSSARY OF TERMS

REMEMBER...GOD HATES A DUMMY ALMOST AS MUCH AS HE HATES A LIBERAL!

CONSERVATIVE

This used to be a dirty word, and with us, it still is! We are extreme Right Wingers, and don't let Commie dupes like William "Hammer & Sickle" Buckley lead you astray.

PERMISSIVENESS

Allowing people to behave any way they want and to express ideas contrary to those we believe in! What greater threat could there be to the existence of our Democratic society?

FEMINIST

One who believes in the "wrong idea" that women should have the same rights as men! Just remember, if God had intended women to be equal, He wouldn't have made them have to shave their legs.

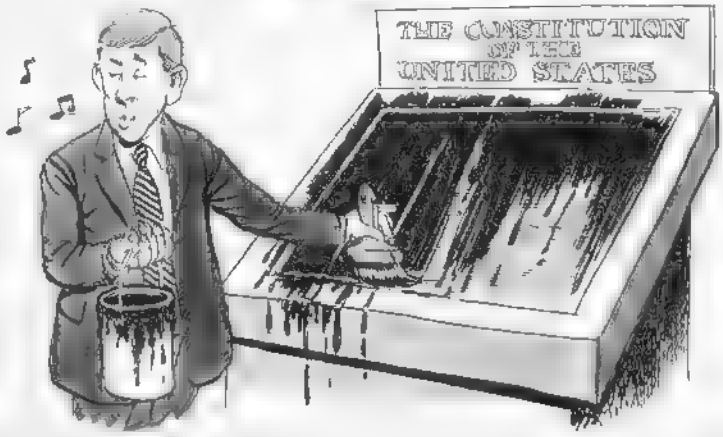
PORNOGRAPHY

Anything that shows sex in a sordid light...or in a lascivious light...or in a good light... or in a bad light...or in any light whatsoever!

FREEDOM

Our God-given Right to pressure, boycott and harass those who don't agree with us!

THE BILL OF RIGHTS

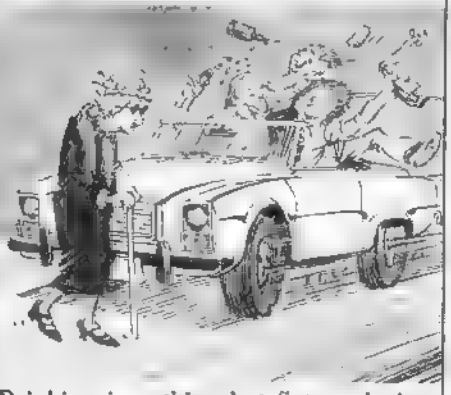


We have no opinion on this, since we've never read it, and suggest that you don't either, especially the first 5 Amendments.

WHAT THEY'RE FOR...

WHAT THEY'RE FOR...

LEGALIZED DRINKING FOR 18-YEAR-OLDS



Drinking is nothing but Satan playing "saloogie" with your frontal lobe. If God had intended us to imbibe inebriating liquids, he would have given us funnier things to say after 3 drinks.

TOUCH DANCING

Liberals don't realize that this is the path to destruction. Touching a member of the opposite sex leads to touching one's self in forbidden places, which, tragically, leads to glazed smiles and ultimate insanity.

INTER-RACIAL DATING

This is wrong! If God had intended that Black people and White people date, he never would have allowed someone to coin the phrase, "How'd you like your Sister to marry one?"

WHAT WE'RE FOR...

BIBLE STUDY FOR YOUNG PEOPLE

Everything young people need to know is mentioned either directly or indirectly in The Bible . . . from "How To Act Towards Parents" to The Lord's implied approval of polyester suits.

SQUARE DANCING

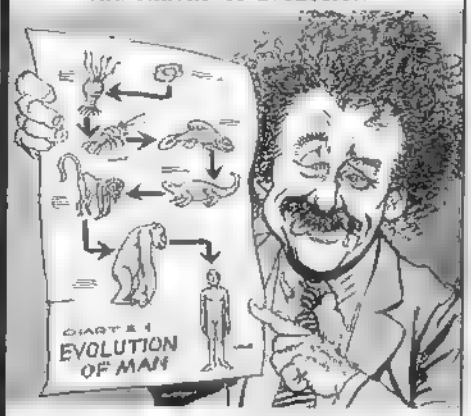
We would encourage nice clean social events in which the girls' and boys' outfits are of such a nature that there is no desire for anyone to ever touch anyone else anywhere at all.

MUTUAL RESPECT FOR ALL RACES

We believe there is room enough for all races to live peacefully on this planet. We also believe there is room enough for plenty of space in between.

WHAT THEY'RE FOR...

THE THEORY OF EVOLUTION



The theory that man developed from an ape was started by Charles Darwin in an attempt to explain his Wife to his friends. Unfortunately, it caught on.

THE EQUAL RIGHTS AMENDMENT

They would pass an amendment that would make women do whatever men do . . . including going into the army and serving in combat. That's wrong! It's all right for young men to kill each other, but certainly not young women!

ROCK MUSIC

The sound of popular music is nothing more than Satan passing wind. Once inside the head of a young person, this Satanic music putrifies the brain and destroys the sense of right and wrong.

AND WHAT WE'RE FOR

WHAT WE'RE FOR...

THE THEORY OF CREATION

We all know that God created Adam and Eve from dust. That's why we have to bathe so often. Ever see an ape bathe?

THE TRADITIONAL ROLE OF WOMEN

We firmly believe that woman's place is in the home. Once women are allowed out and free to wander all over the place, there's bound to be big trouble . . . like women drivers, for instance.

LAWRENCE WELK (TONED DOWN A BIT)

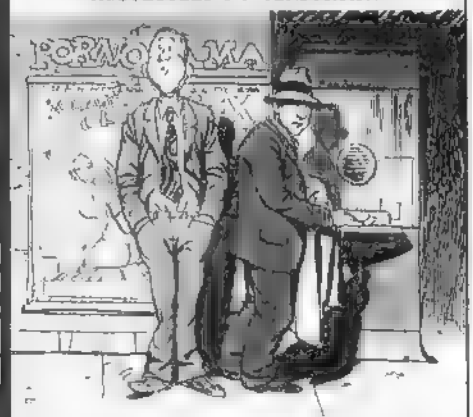
There is nothing like the old songs—the ones that really say something—such as "America, The Beautiful" and "Columbia, The Gem Of The Ocean" and "Onward Christian Soldier" to start you humming . . . and your toes tapping.

WHAT THEY'RE FOR...

CIVIL RIGHTS LEGISLATION

Liberals think that Congress should enact laws that hand minorities everything on a silver platter. Well, it just won't work! After all, we've given them years of discrimination, and what have they done with that!?

ABSOLUTELY NO CENSORSHIP



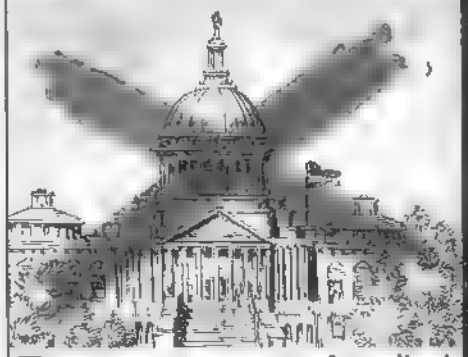
They believe that everyone has a right to see porno movies, watch lewd TV and read dirty books. If God had intended us to enjoy these disgusting things, He wouldn't have created raincoats, cable TV and plain brown wrappers.

EXPANDED BUSING

Liberal parents feel that their kids should be bussed across town so they can get to know kids of different racial and ethnic backgrounds. Liberal parents feel this way because it's a lot better than having those people moving into their own neighborhoods.

WHAT WE'RE FOR...

NO GOVERNMENT INTERFERENCE



We want government out of our lives! Everything is over-regulated as is. We believe that the government that governs least is the government that governs best. Our government should stop meddling in our private affairs.

LAWS BANNING PORNOGRAPHY

It's about time that the government did something, and outlawed pornography. After all, what's the government for, if not to pass legislation to protect our way of life! How about some action on this, huh, Washington?

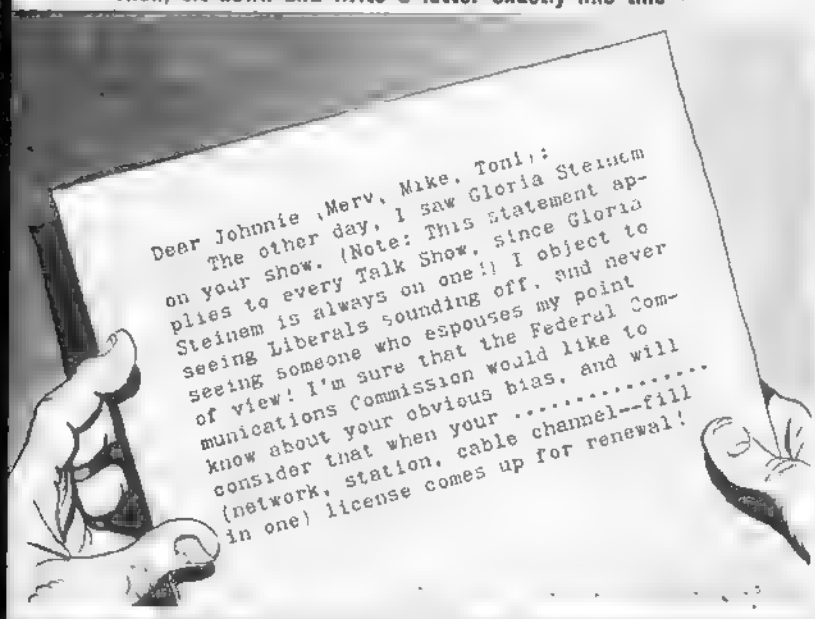
SCHOOL BUSING

We are not against busing. We just feel that it doesn't go far enough. We would like to see certain minority groups bussed all the way back to Africa, Mexico and Puerto Rico.

MODEL MAJORITY PUBLI

I—HOW TO GET ON A TV TALK SHOW...

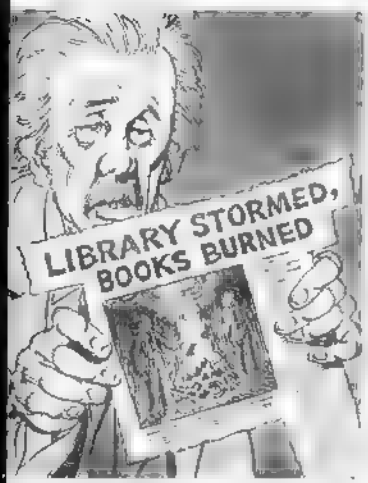
First, select the TV Talk Show you wish to appear on. Then, sit down and write a letter exactly like this—


Dear Johnnie ,Merv, Mike, Toni,:
The other day, I saw Gloria Steinem on your show. (Note: This statement applies to every Talk Show. Steinem is always on one!) I object to seeing Liberals sounding off, and never seeing someone who espouses my point of view! I'm sure that the Federal Communications Commission would like to know about your obvious bias, and will consider that when your .....
(network, station, cable channel--fill in one) license comes up for renewal!

After 30 or 40 other members of your Model Majority chapter write similar letters, rest assured that they will cave in and pressure the show into having someone from your group on.

III—HOW TO REPLY TO QUESTIONS

The "Question and Answer Period" is a very delicate time, and must be handled perfectly, or we will all fall prey to those vile, slime-covered swine who disagree with us. Therefore, the following script has been prepared for you



QUESTION
Aren't your book-burnings and your raids on public libraries similar to the tactics used by the Nazis in Germany in the 1930's?

ANSWER
How long has it been since you've been back to your home in The Soviet Union?

QUESTION
Don't you think that other people have the same rights to their opinions as you do?

ANSWER
It seems that Commies come in all sizes . . . shapes . . . and ages!

QUESTION
If you're so afraid of male homosexual teachers attacking your sons in schools, aren't you also afraid that male heterosexual teachers will attack your daughters?

ANSWER
You expect me to have a debate about S-E-X with you, young lady? Why, you ought to have your mouth washed out with soap . . . !

QUESTION
You claim that you support the existence of the State of Israel! Aren't you doing that just so you'll be able to ship America's Jews to Israel to get rid of them?

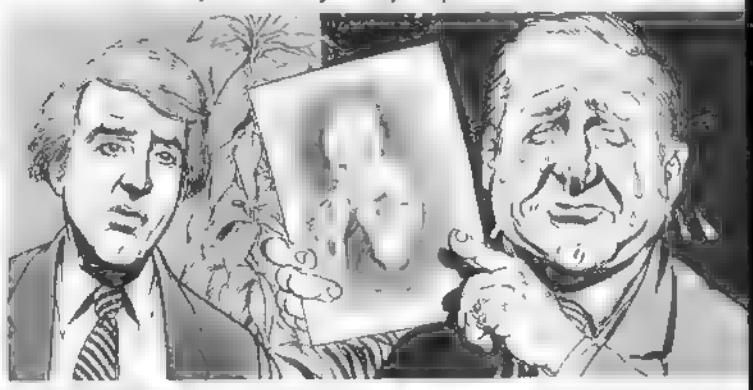
ANSWER
I detect Anti-Semetic overtones in that question, and refuse to answer it! Next—

CITY-THE TV TALK SHOW

II—WHAT TO TALK ABOUT ON A TV TALK SHOW...

Instead of coming on the show like a fire-eating dragon, you should appear to be a quiet, reasonable person who "appreciates" the other person's point of view. (God forgives a little white lie, as long as it's a little one and you're white!) Your friendly attitude will immediately disarm your opponents and send them into a state of confusion.

Talk about issues that are emotionally impactful and that defy logical inspection, such as "Killing Babies" (called "abortion" by some), "Teaching Children Immorality" (letting them watch ABC-TV after 8:00 P.M.) "Corruption Of Our Youth" (allowing them to wear tieless sport shirts to school) and "The Dissolution Of The American Family" (permitting divorce in poverty-stricken or strife-torn homes). These are sure-fire topics that put all liberal foes on the defensive, and lets you wipe up the floor with them.



FROM THE STUDIO AUDIENCE...

which covers most of the questions you can expect to be asked. Do not try to improve upon it, do not improvise. Memorize your answers word for word and be prepared to deliver those answers with authority, and with a smile.

QUESTION

If you claim abortion is murder, then aren't you in favor of prosecuting for the crime of murder?

ANSWER

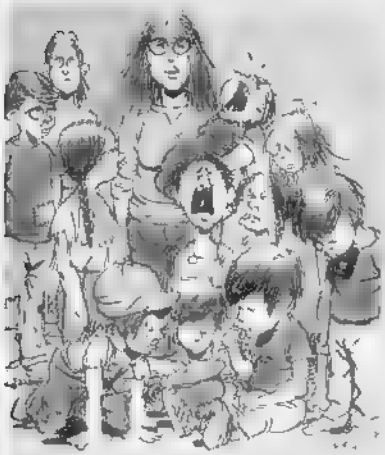
When you stop twisting our words around, maybe then I will answer you!

QUESTION

If true Christians are supposed to be meek and humble, how do you justify your millions of dollars in revenue . . . your real estate holdings . . . your jet planes?

ANSWER

That's a question every atheist asks! Where'd you get your Doctor Of Divinity diploma anyway . . . from Sears Roebuck?



QUESTION

You are against abortion, which forces women to have unwanted children . . . and yet you're also against Social Programs that'll help these women and children! Isn't that a contradiction . . . ?

ANSWER

That's so typical . . . mixing up apples and oranges! If you can clear up the confusion in your own mind, perhaps you can ask a sensible question later on!

QUESTION

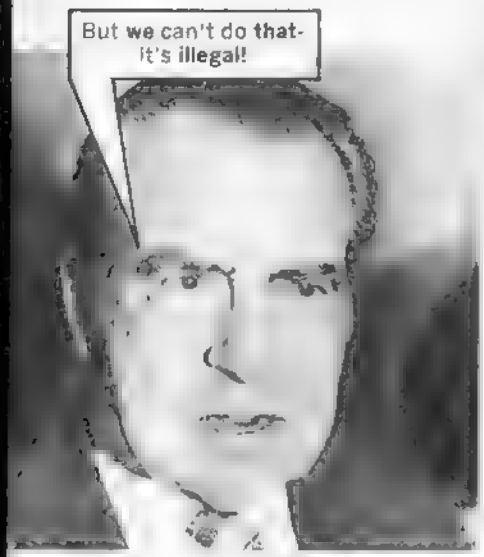
If sex education should be taught in the home, not in the schools, but one's parents are either too shy or too dopey to talk about sex sensibly and maturely—well, what's a young person to do?

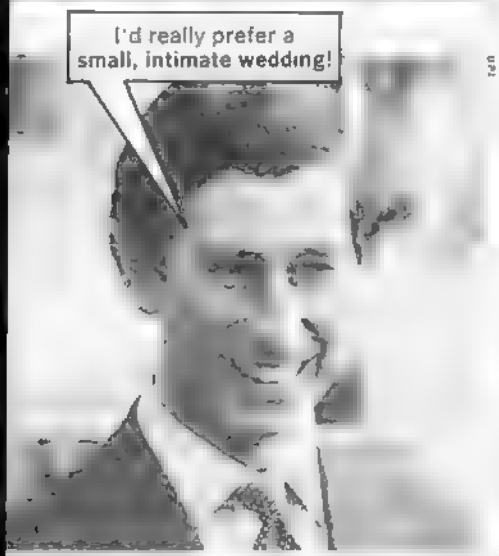
ANSWER

I think I've covered about everything! I want to thank Johnnie (Merv, Mike, Toni) for having me on his (her) show today (this afternoon, tonight)! For more information, contact your local Model Majority chapter . . .

A MAD PORTFOLIO OF...

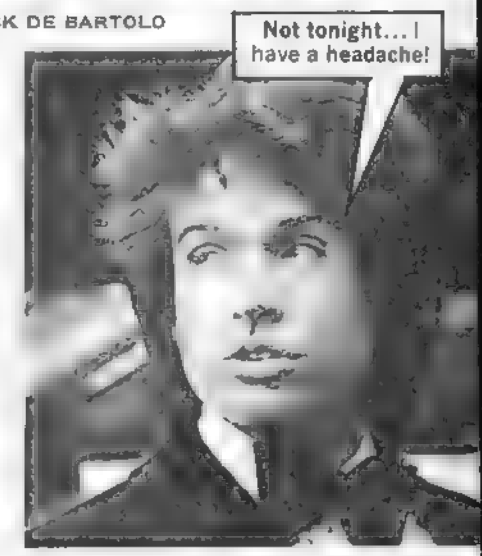
QUOTES YOU CAN

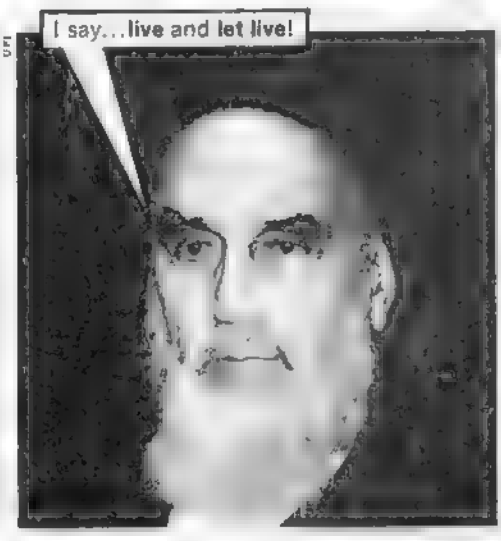


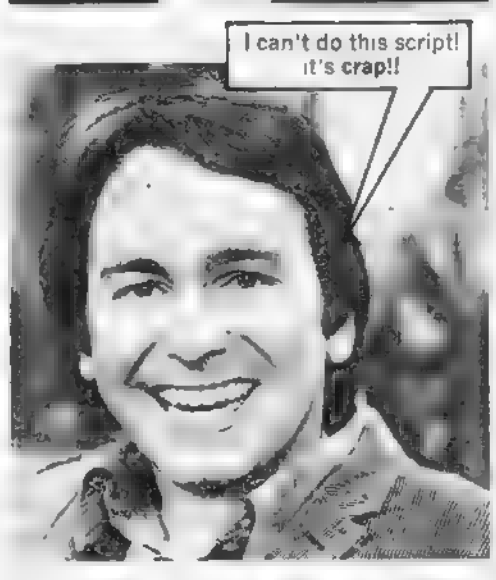


BET WERE NEVER SAID

WRITER: DICK DE BARTOLO

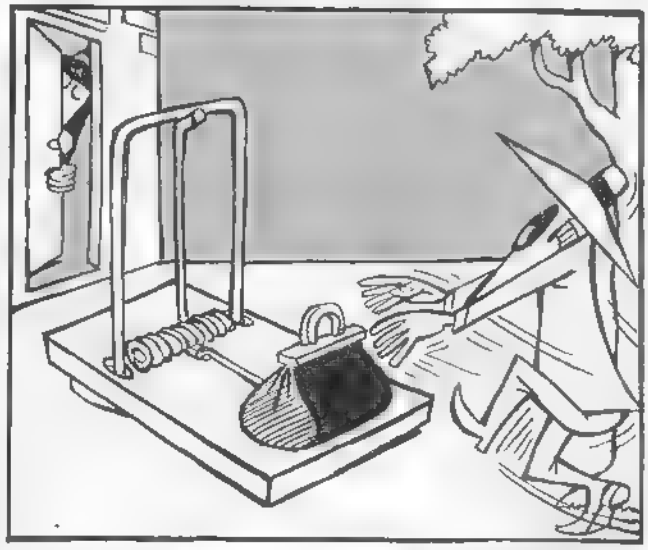


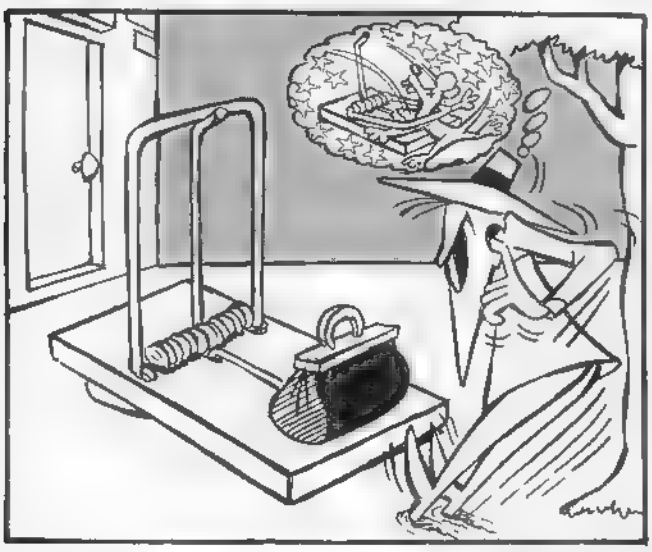


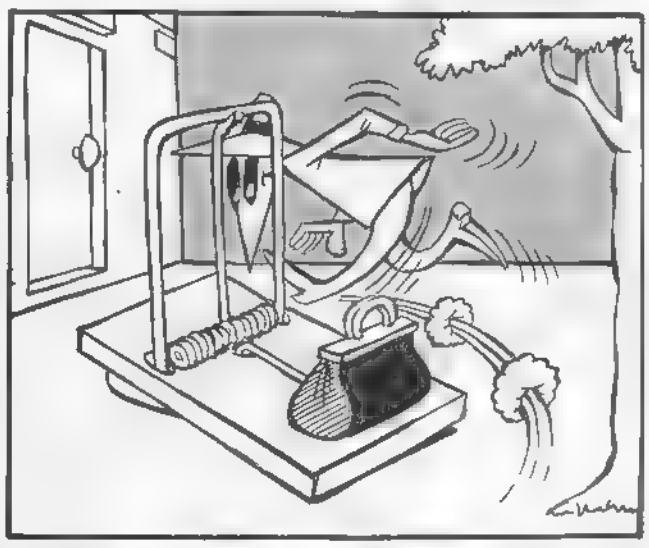


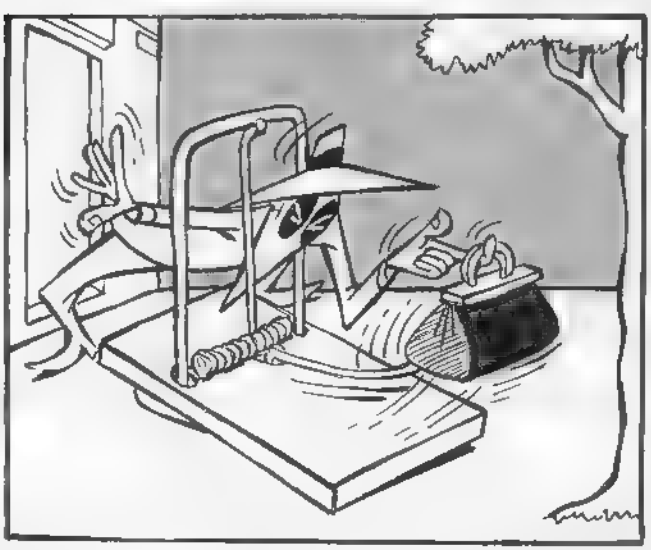
SPY vs SPY

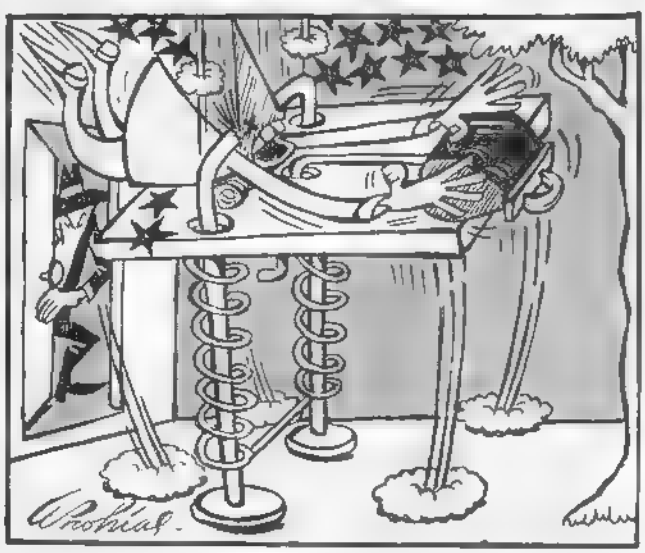
BLACK EMBASSY





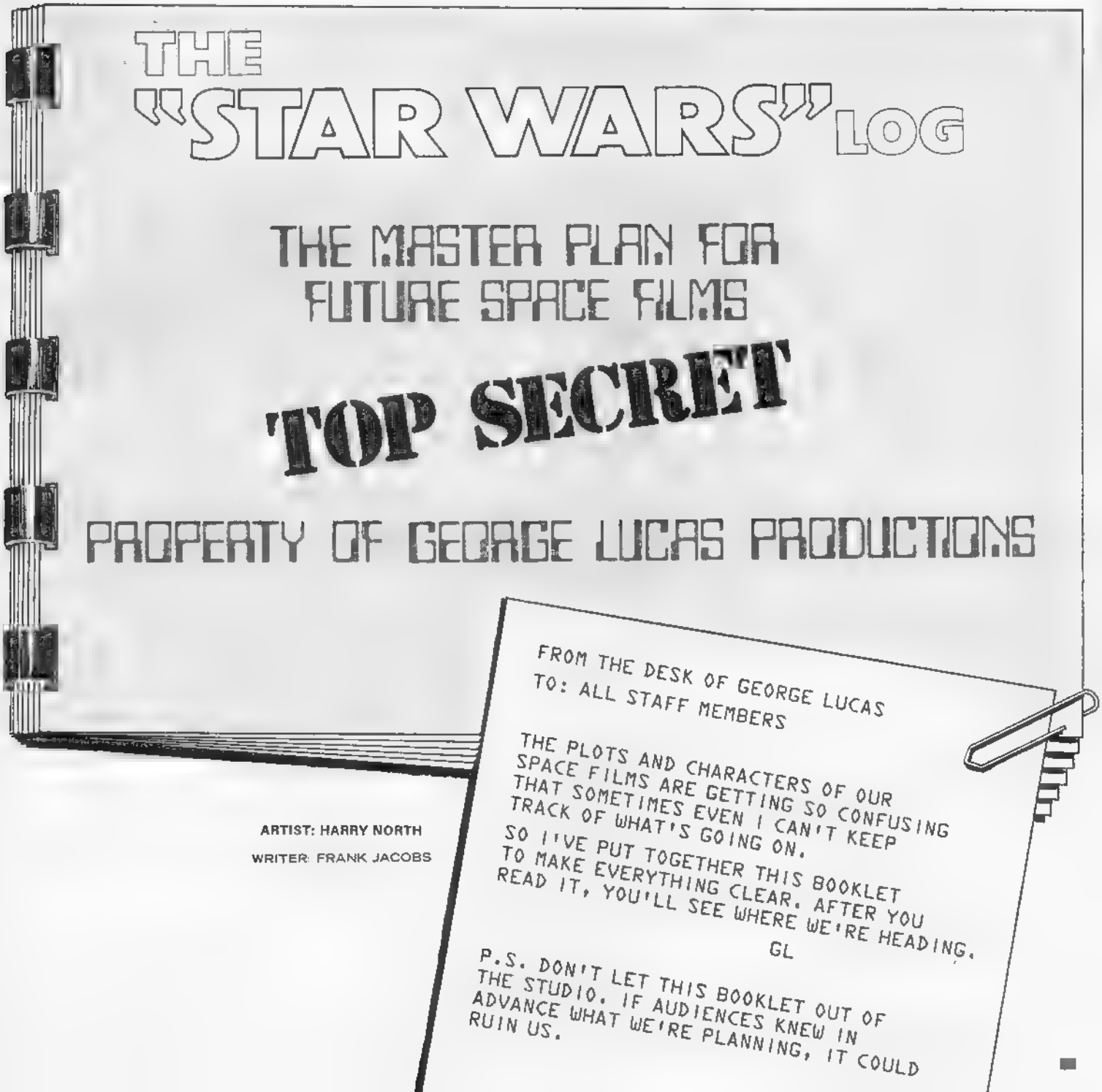





Prohias

A SEQUAL OPPORTUNITY EMPLOYER DEPT.

Most everyone who's seen *"Star Wars"* and *"The Empire Strikes Back"* is wondering what George Lucas is planning for his *next* sequel! We've heard he's planning a total of nine films, or is it eight, or twelve? There are reports the first two films aren't *really* the first chronologically, that they fall somewhere in the *middle!* And what about Luke Skywalker? Is he the son of Darth Vader? Will he marry Princess Leia? What's ahead for Han Solo and Artoo-Detoo? Well, we at MAD figure *someone's* got to have a master plan of the whole mess, right? *Right!* And what does that carefully guarded master plan look like? *Heh heh...*


THE "STAR WARS" LOG
THE MASTER PLAN FOR FUTURE SPACE FILMS
TOP SECRET
PROPERTY OF GEORGE LUCAS PRODUCTIONS
FROM THE DESK OF GEORGE LUCAS
TO: ALL STAFF MEMBERS
THE PLOTS AND CHARACTERS OF OUR SPACE FILMS ARE GETTING SO CONFUSING THAT SOMETIMES EVEN I CAN'T KEEP TRACK OF WHAT'S GOING ON.
SO I'VE PUT TOGETHER THIS BOOKLET TO MAKE EVERYTHING CLEAR. AFTER YOU READ IT, YOU'LL SEE WHERE WE'RE HEADING.
GL
P.S. DON'T LET THIS BOOKLET OUT OF THE STUDIO. IF AUDIENCES KNEW IN ADVANCE WHAT WE'RE PLANNING, IT COULD RUIN US.

ARTIST: HARRY NORTH

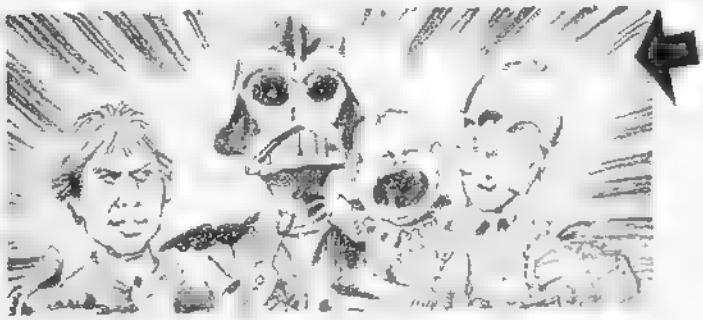
WRITER: FRANK JACOBS

Altogether, there will be 12 films in our epic space saga, but they will not be made in chronological order. "Star Wars" and "The Empire Strikes Back," our first two films, are actually No. 5 and No. 6 in the series.

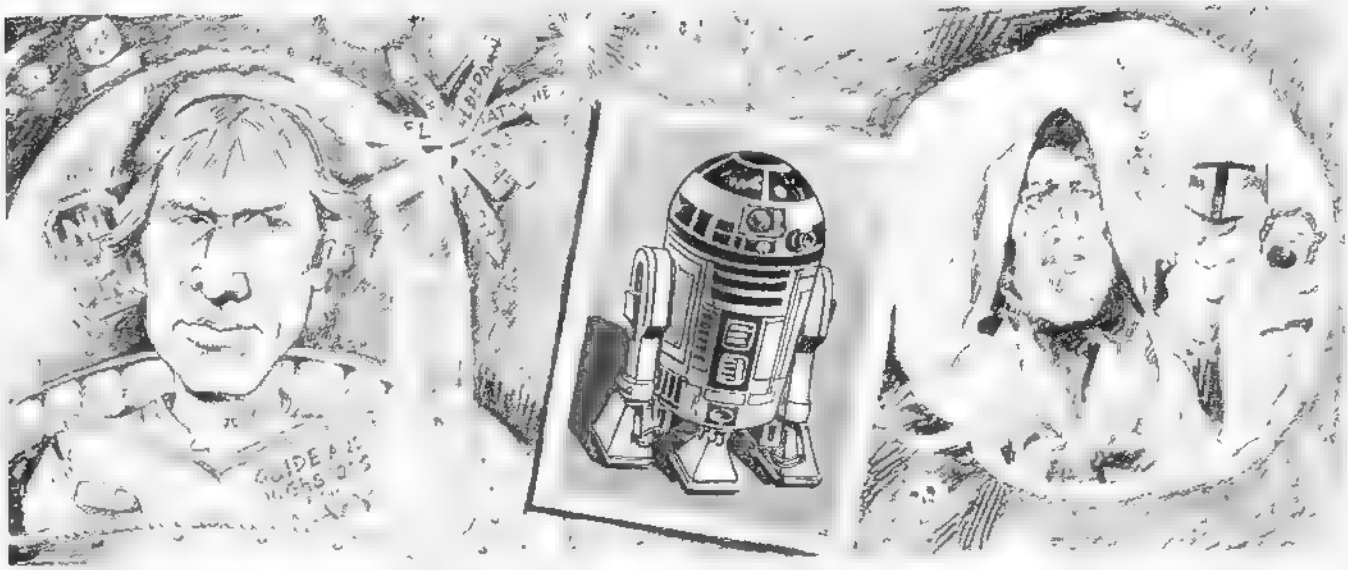
Our third picture (really No. 2 in the series) will be "Send in the Clones," in which we find out that both Darth Vader and Obi-Wan Kenobi were cloned by the same donor, who happens to be a long-lost grandfather of Chewbacca's. This sets up a conflict between the Wookies and the Empire, which becomes the plot for our fourth film (No. 3 in the series), "Makin' Wookie."

Meanwhile, in our sixth film, "Hiya, Leia" (No. 10 in the series), Princess Leia discovers that her grandfather and Han Solo's grandmother were next-door neighbors on Alderaan, before it was blown up by Darth Vader (in "Star Wars"). In a wild, galactic battle, Luke fights Boba Fett, and we are left with the impression that Boba may be Luke's father.

After seeing "The Empire Strikes Back," some people got the idea that Darth Vader is Luke Skywalker's real father. Although "Makin' Wookie" doesn't clear this up, it does reveal how an ancestor of Princess Leia befriends Yoda, who organizes the Jedi Knights, comprised of Darth Vader (then a young idealist in love with Lando Calrissian's great-aunt) and Obi-Wan Kenobi, who defend the Wookies when their home, the planet Kazhyyyk, is overrun by droids (film No. 11, "Cut and Droid").



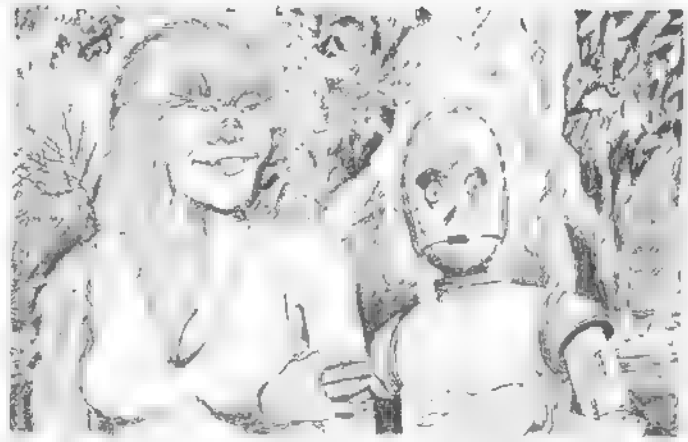
This ties in neatly with our fifth film (No. 1 in the series), "A Matter of Life and Darth," in which Luke, who has unraveled the secrets of time travel (in "Makin' Wookie"), learns that Darth Vader is a half-droid and may be the father of both Han Solo and See-Threepio. Luke gets this information from Yoda, who reveals that Darth Vader, being part droid, distrusts humans and plans to organize all the droids in the hope of destroying the Rebel Alliance.



This brings us to our seventh film, "Cut and Droid" (No. 11 in the series), which recounts the Great Droid War, in which See-Threepio apparently dies, after a valiant battle against rust. This should not be confused with the plot of our eighth film, "Look, Ma, No Han" (No. 9 in the series), in which Han Solo is forced to become an undercover agent for Darth Vader, and is lost in hyper-space after Artoo-Detoo reveals that Princess Leia may be the daughter of Obi-Wan Kenobi from his first marriage to a sister of Boba Fett's great-grandmother.

Both Boba Fett and Jabba the Hut (who are introduced in "The Empire Strikes Back") were once comrades of Darth Vader, and this is brought out in our ninth film, "Yessir, That's My Boba" (No. 4 in the series). We find out that Luke Skywalker's lightsaber was once recharged by Boba Fett's father, who we suspect may be Chewbacca. This ties in with the romance between See-Threepio (who learns he is part-human) and Chewbacca's half-hairy sister, Varga (introduced in "Cut and Droid").

Here we learn from Artoo-Detoo (who holds the entire history of the Galaxy in his memory banks) how the Jedi Knights were disbanded, and also observe See-Threepio's nervous breakdown, when he finds out that mixed marriages sometimes don't work.



We learn more about Luke's ancestry in our eleventh film, "Space 'n Vader" (No. 7 in the series) as the Jedi Knights split into three factions—one loyal to Princess Leia, another loyal to Darth Vader, and a third having no opinion. Luke returns from a space voyage to the planet Kazhyyyk where he discovers the true identity of his father while rescuing Chewbacca from midget aliens. Luke, as it turns out, lived as a young boy with the Wookies, who snatched him from a drone spaceship just outside the Mandalore System, the home of Boba Fett and other Super Commandos. The Wookies gave Luke the name of "Skywalker," which, in the Wookie tongue, means "Hairless Warrior Who Destroys Evil With Beam of Light." Now Luke learns from Artoo-Detoo that neither Darth Vader, Obi-Wan Kenobi, nor Boba Fett is his father.

However, we always come back to the question of who is Luke's father, and in our tenth film, "Lando Plenty" (No. 8 in the series), we discover that Lando Calrissian's great-aunt (whom we met in "Makin' Wookie") may have been the wife of Obi-Too Kenobi (Obi-Wan's younger brother) in Cloud City, when Lando's father joined forces with a cousin of Han Solo's to put down the First Droid Uprising, which leads to the Great Droid War (seen in "Cut and Droid").

In our twelfth film, "Once a Knight Is Enough" (No. 12 in the series), the identity of Luke's father is finally revealed. It is none other than The Force, which, as we learned in "Send in the Clones," was once capable of taking on human form before it dissolved into the Sixth Dimension. Luke is reunited with Princess Leia (who has left Darth Vader after being forced to marry him in "Hiya, Leia") and they move to another galaxy.

This last film serves as the climax to the "Star Wars Saga—Part I." Immediately after it is completed (we figure that to be sometime around the year 2014), we will begin work on the 24 films that make up the "Star Wars Saga—Part II."

Life isn't fair! Most people reach that conclusion sooner or later, based on the injustices, rip-offs, imbalances and scams they see around them. However,

IT'S A SMA

IT'S A SMALL VICTORY . . .
for the average Joe in the average car . . .

. . . to see a Rolls Royce with a flat tire!

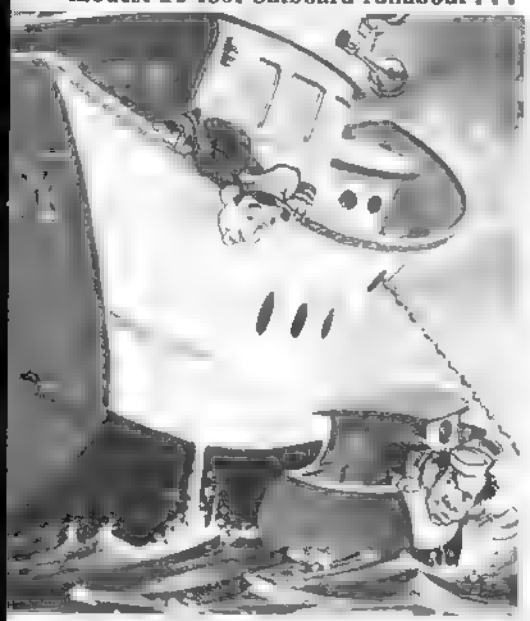
IT'S A SMALL VICTORY . . .
for the average tennis player . . .

. . . to see Bjorn Borg double fault!

IT'S A SMALL VICTORY . . .
for the average airline traveler

. . . to see his suitcase is the first one down the baggage chute.

IT'S A SMALL VICTORY . . .
for the average weekend sailor in his modest 16-foot outboard runabout . . .



. . . to see the owner of a pretentious 65-foot yacht just as deathly seasick!

IT'S A SMALL VICTORY . . .
for the average new-car-buyer . . .

. . . to discover that at least the car clock keeps the correct time!

IT'S A SMALL VICTORY . . .
for the average patient waiting in the average dentist's office waiting room

. . . to be there on the day when that Muzak system is luckily out of order.

fate sometimes does make amends! Here and there, it evens the score! And even if it's only a small score, for us average Joes who can always use a lift,

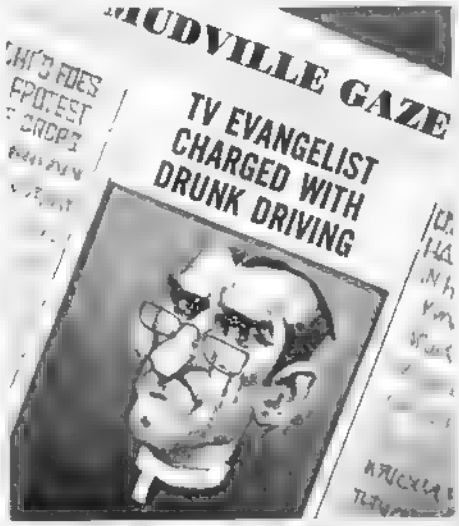
LL VICTORY!

ARTIST: JACK RICKARD
WRITER: DENNIS SNEE

IT'S A SMALL VICTORY . . .
for the non-smoker who suffers from the cigar and cigarette fumes of her guests

. . . to watch a visiting smoker endure the allergy symptoms caused by her cat!

IT'S A SMALL VICTORY . . .
for the average person who doesn't live as religiously as he should . . .



. . . to see that even Licensed Representatives of Heaven are given to earthly excesses from time to time!

IT'S A SMALL VICTORY . . .
for the average Ma Bell customer making a call from a phone booth

. . . to hang up, after completing his call, and get his dime back!

IT'S A SMALL VICTORY . . .
for the average bank customer

. . . to be able to cash a check at another branch of his bank without having to produce two forms of identification, three credit references, and a note from his employer—or Mother!

IT'S A SMALL VICTORY . . .
for the average kid who can't afford to gorge himself on ballpark snacks

. . . to see a butterball contemporary paying the price for such gluttony!

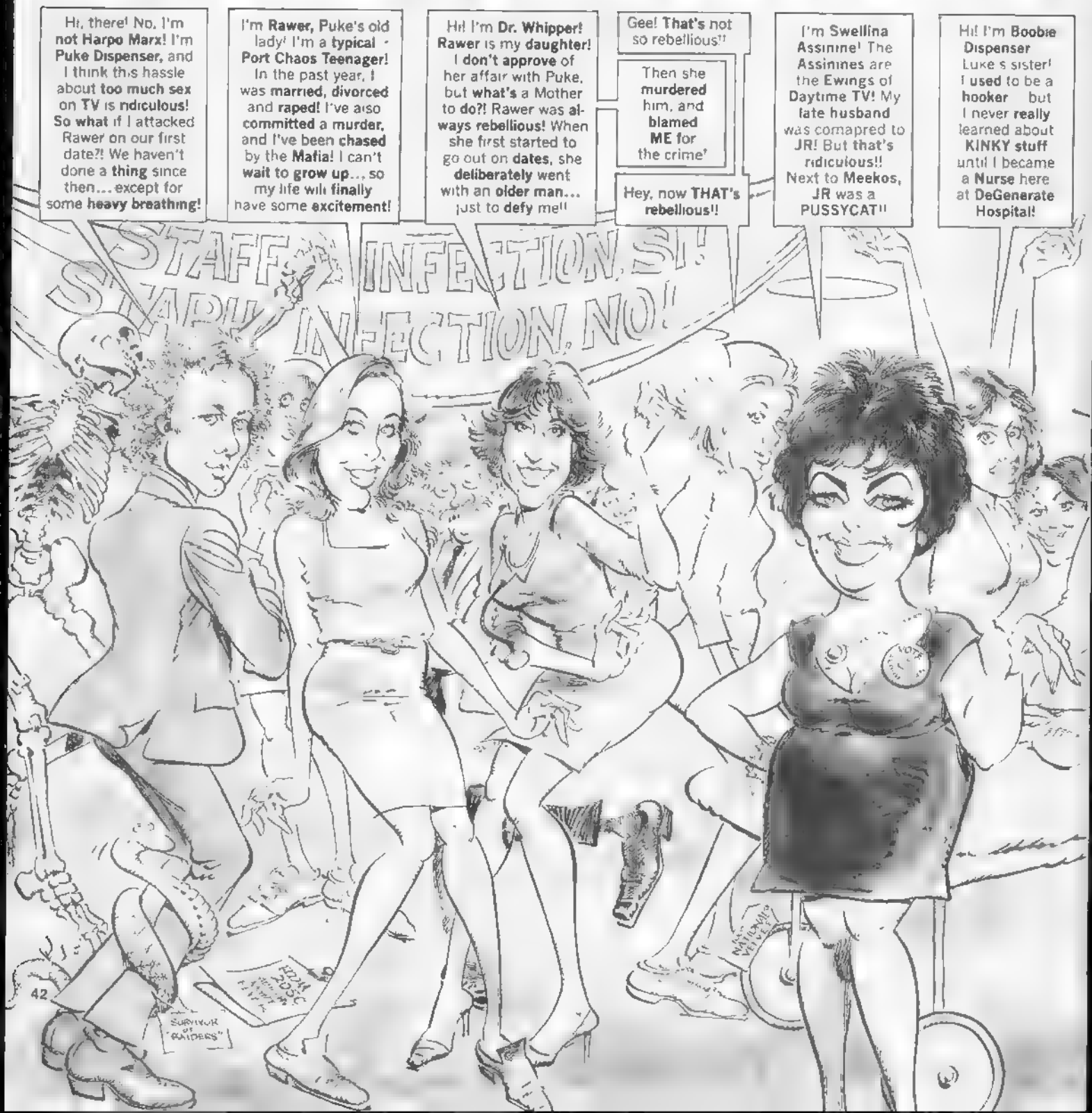
IT'S A SMALL VICTORY . . .
for the average guy with an average home . . .

. . . to pass a million-dollar mansion with a "Roto Rooter" truck parked in the driveway!

SOAP DE JOUR DEPT.

Pressure groups like the Moral Majority have been forcing the TV Networks to cut out sex and violence in their prime time shows. But actually, the evening shows are fun and games compared to what goes on in the afternoon. We figure it won't be long before these self-

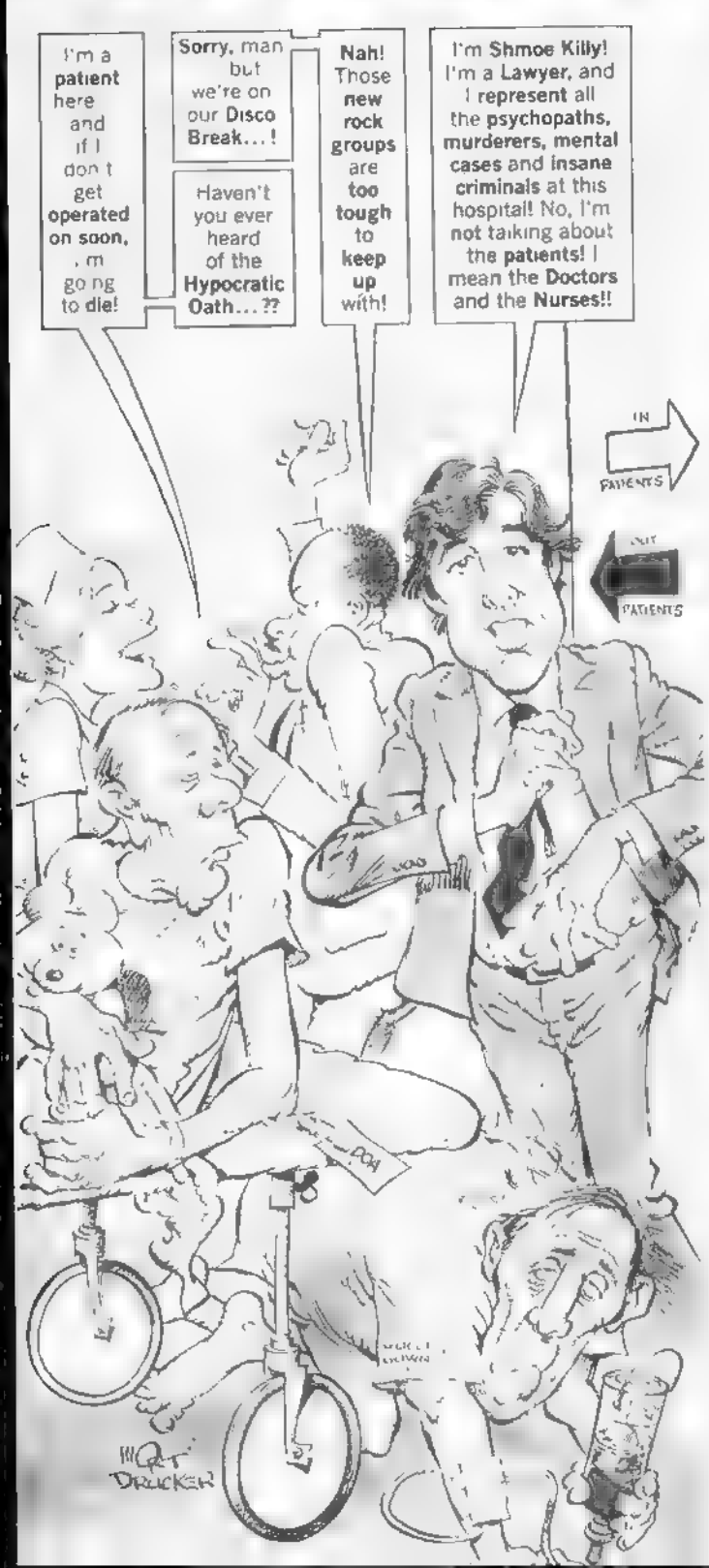
DEGENERAT


Hi, there! No, I'm not Harpo Marx! I'm Puke Dispenser, and I think this hassle about too much sex on TV is ridiculous! So what if I attacked Rawer on our first date?! We haven't done a thing since then... except for some heavy breathing!
I'm Rawer, Puke's old lady! I'm a typical Port Chaos Teenager! In the past year, I was married, divorced and raped! I've also committed a murder, and I've been chased by the Mafia! I can't wait to grow up..., so my life will finally have some excitement!
Hi! I'm Dr. Whipper! Rawer is my daughter! I don't approve of her affair with Puke, but what's a Mother to do?! Rawer was always rebellious! When she first started to go out on dates, she deliberately went with an older man... just to defy me!!
Gee! That's not so rebellious!!
Then she murdered him, and blamed ME for the crime!
Hey, now THAT's rebellious!!
I'm Swellina Assinine! The Assinines are the Ewings of Daytime TV! My late husband was comapred to JR! But that's ridiculous!! Next to Meekos, JR was a PUSSYCAT!!
Hi! I'm Boobie Dispenser Luke's sister! I used to be a hooker but I never really learned about KINKY stuff until I became a Nurse here at DeGenerate Hospital!
STAFF INFECTION, SH!
STAPH INFECTION, NO!
SURVIVOR OF "RAIDERS"

appointed censors discover the "Soaps." Can the TV Networks from the large metropolises resist, and stand up for their Constitutional Rights...or will they cave in to the groups from small town mid-America? For our version of what may happen, stay tuned as MAD visits

TE HOSPITAL

ARTIST: MORT DRUCKER WRITER: LOU SILVERSTONE

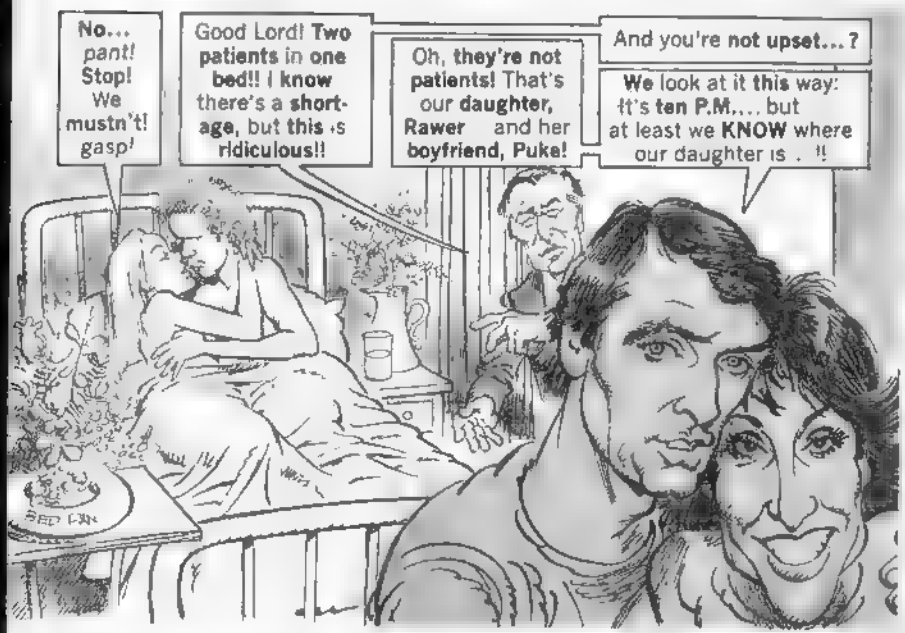

I'm a patient here and if I don't get operated on soon, I'm going to die!
Sorry, man but we're on our Disco Break...!
Haven't you ever heard of the Hypocratic Oath...??
Nah! Those new rock groups are too tough to keep up with!
I'm Shmoe Killy! I'm a Lawyer, and I represent all the psychopaths, murderers, mental cases and insane criminals at this hospital! No, I'm not talking about the patients! I mean the Doctors and the Nurses!!
IN
PATIENTS
OUT
PATIENTS
MORT DRUCKER

Doctor Hardyhar? My name is Doctor Mucus Wellby and I'd like to
Sorry, Wellby, but there are no openings on the staff . and frankly, you're not the type we hire at DGH! All our Doctors are handsome, mysterious, witty and swell disco dancers!

I'm not looking for a job, Dr. Hardyhar! I was sent here by the Network to clean up the bad image of DeGenerate Hospital!
In that case, this is our head Nurse, Mrs. Brewmaster! She'll help you! I've got an appointment in ten minutes! I'm operating on one of the new Nurses!
Oh ? Is it serious?
Not yet! We just started dating!
OB
GYN
DDS

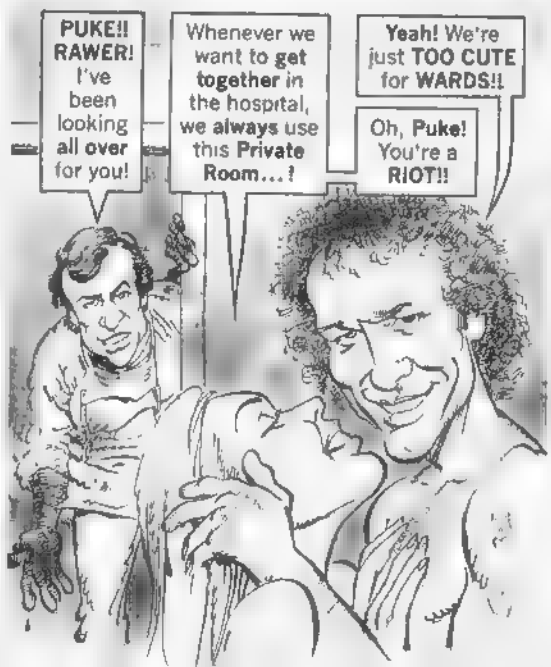
This is our Computer Room, Dr Wellby! We use computers to keep careful track of our Personnel!
You need computers because you have such a large staff here at DGH?
No, we need computers to keep track of who's making out with who here at DGH!
I see! Well,... I'll look into this later, if you don't mind First... I'd like to study your operation!
ATARI

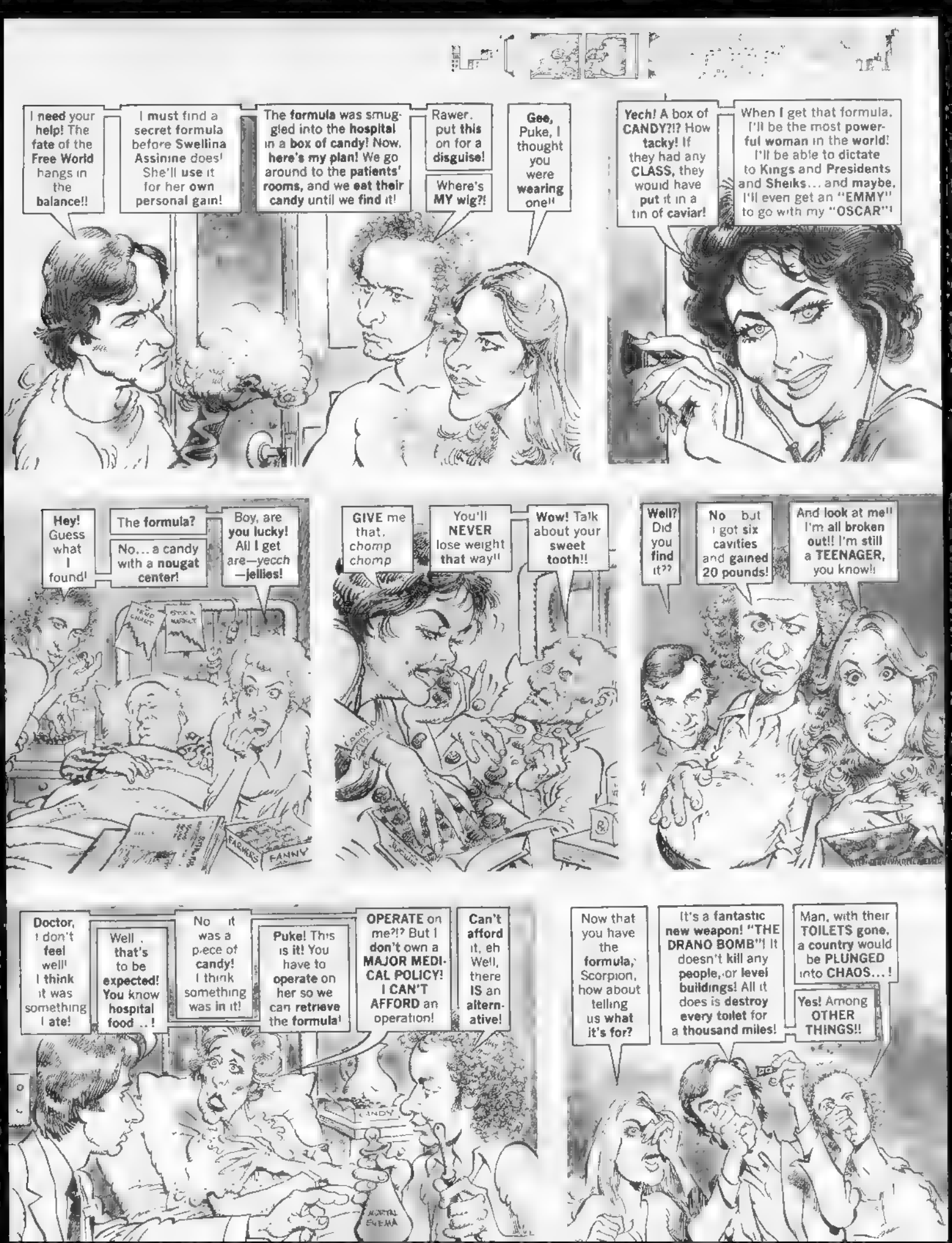
Whatever you say, Doctor! It's really not very much to look at! Just your average appendix scar!
No-no! I meant I want to see the HOSPITAL in operation...!!


No... pant! Stop! We mustn't! gasp!
Good Lord! Two patients in one bed!! I know there's a shortage, but this is ridiculous!!
Oh, they're not patients! That's our daughter, Rawer and her boyfriend, Puke!
And you're not upset...?
We look at it this way: it's ten P.M.... but at least we KNOW where our daughter is . !!

Gulp! Choke!! There's a psychopathic killer loose! Look at this MUTILATED BODY!!
That wasn't done by a crazed killer, Dr. Wellby! That's the work of Dr. Alien Watermaine! He may not be the best of Surgeons, but he's a million laughs, and he runs a swinging disco club!

Finally! A Surgeon who knows his job! That's splendid work, Doctor!!
Sorry! I'm no bloody sawbones! I'm Robert Scorpion .. Secret Agent!
If you're not a Doctor, why are you operating on this patient?!
It's part of my cover! I'm faking being a Doctor while I look for a secret formula that's being passed here at DGH!
Well, you're doing a lousy job, impersonating a Doctor in this hospital! You're doing everything RIGHT!!

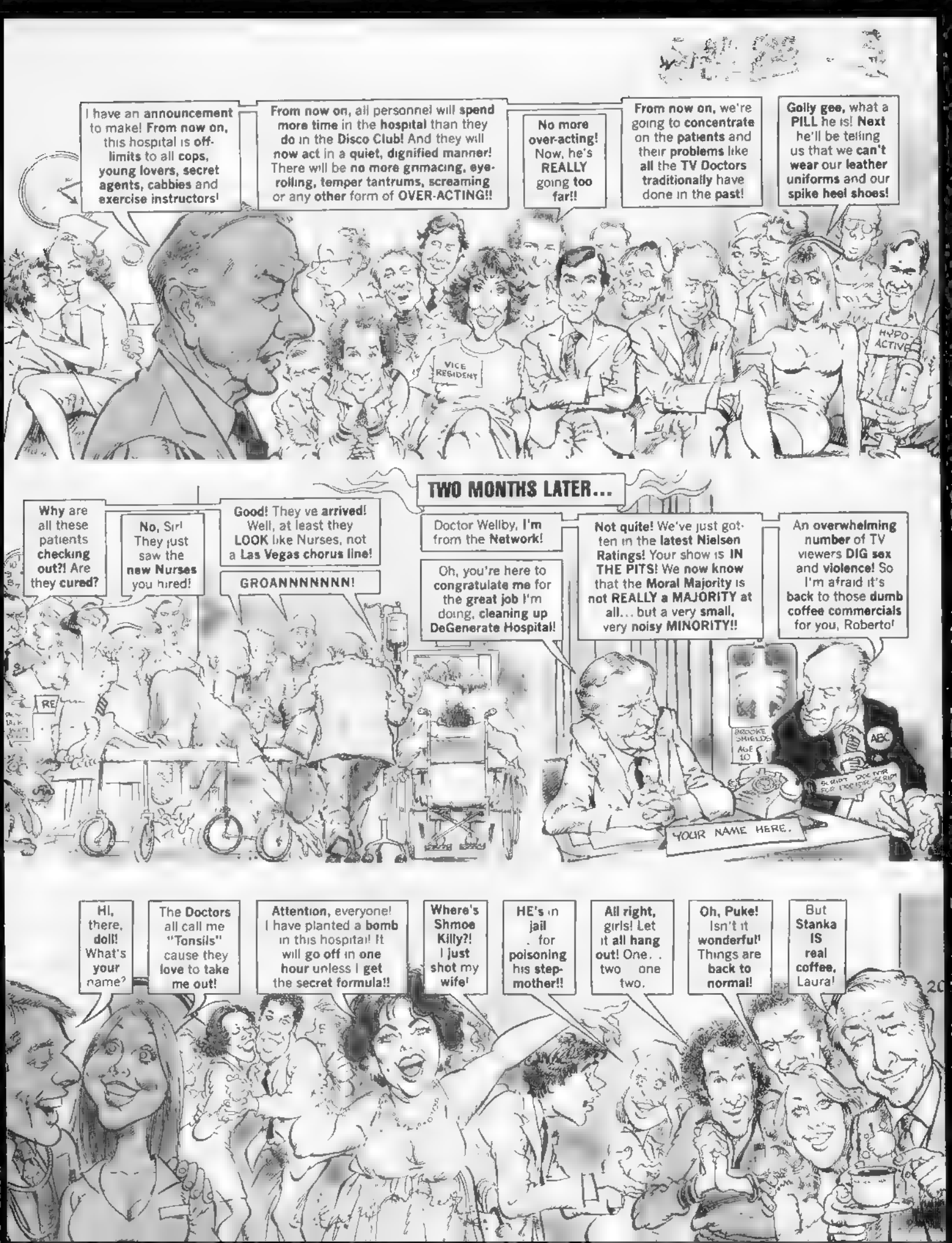

PUKE!! RAWER! I've been looking all over for you!
Whenever we want to get together in the hospital, we always use this Private Room...?
Yeah! We're just TOO CUTE for WARDS!!
Oh, Puke! You're a RIOT!!


I need your help! The fate of the Free World hangs in the balance!!
I must find a secret formula before Swellina Assinine does! She'll use it for her own personal gain!
The formula was smuggled into the hospital in a box of candy! Now, here's my plan! We go around to the patients' rooms, and we eat their candy until we find it!
Rawer, put this on for a disguise!
Where's MY wig?!
Gee, Puke, I thought you were wearing one!!
Yech! A box of CANDY?!? How tacky! If they had any CLASS, they would have put it in a tin of caviar!
When I get that formula, I'll be the most powerful woman in the world! I'll be able to dictate to Kings and Presidents and Sheiks... and maybe, I'll even get an "EMMY" to go with my "OSCAR"!
Hey! Guess what I found!
The formula?
No... a candy with a nougat center!
Boy, are you lucky! All I get are—yecch—jellies!
TRIAD CHART
STOCK MARKET
FANNY FARMERS
GIVE me that, chomp chomp
You'll NEVER lose weight that way!!
Wow! Talk about your sweet tooth!!
Well? Did you find it??
No but I got six cavities and gained 20 pounds!
And look at me!! I'm all broken out!! I'm still a TEENAGER, you know!!
Doctor, I don't feel well! I think it was something I ate!
Well, that's to be expected! You know hospital food..!
No it was a piece of candy! I think something was in it!
Puke! This is it! You have to operate on her so we can retrieve the formula!
OPERATE on me?!? But I don't own a MAJOR MEDICAL POLICY! I CAN'T AFFORD an operation!
Can't afford it, eh Well, there IS an alternative!
CANDY
Now that you have the formula, Scorpion, how about telling us what it's for?
It's a fantastic new weapon! "THE DRANO BOMB"! It doesn't kill any people, or level buildings! All it does is destroy every toilet for a thousand miles!
Man, with their TOILETS gone, a country would be PLUNGED into CHAOS...!
Yes! Among OTHER THINGS!!

Doctor Watermaine? Why are you operating out here in the lobby?
This isn't the lobby! This is the Operating Room!
Then who are all those people?
I'm Captain Ramrod! I'm here to arrest Doctor Moronica Watermaine!
And I'm Shmoe Killy, her Defense Attorney!
I'm Schtick! I'm a Cab Driver! They have me around for comic relief! Actually I once worked in a hospital! I had that bum job that usually goes begging! I was the Panhandler! Get it??
I'm Richard Simpleton! I hold exercise classes here in the hospital... and plug my morning show! All right, ladies... one . two.. one two .
TAXI IS A HACK SHUM!
ZING

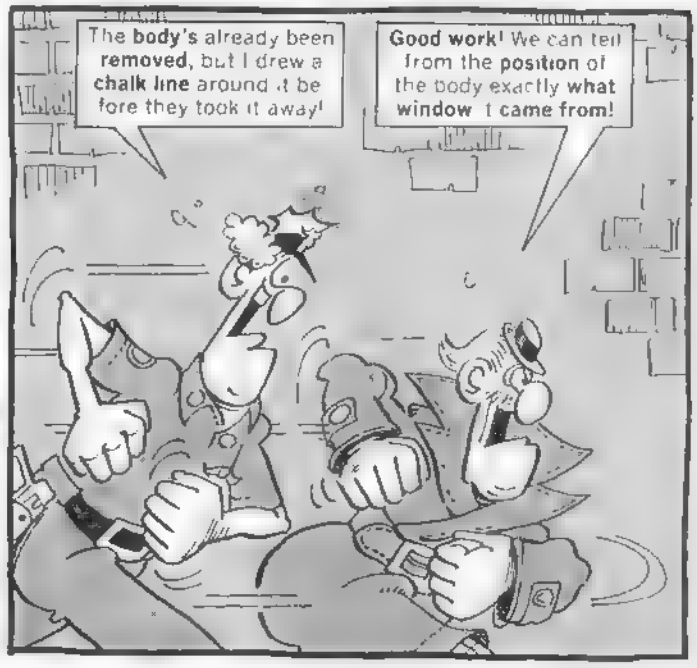
Doctor Watermaine ...you are under arrest for the murder of your husband's mistress ... Sassoon More!
Now, drop that scalpel and place your hands over your head...!
YIIKES!
I... uh... also arrest you for the murder of that patient...!

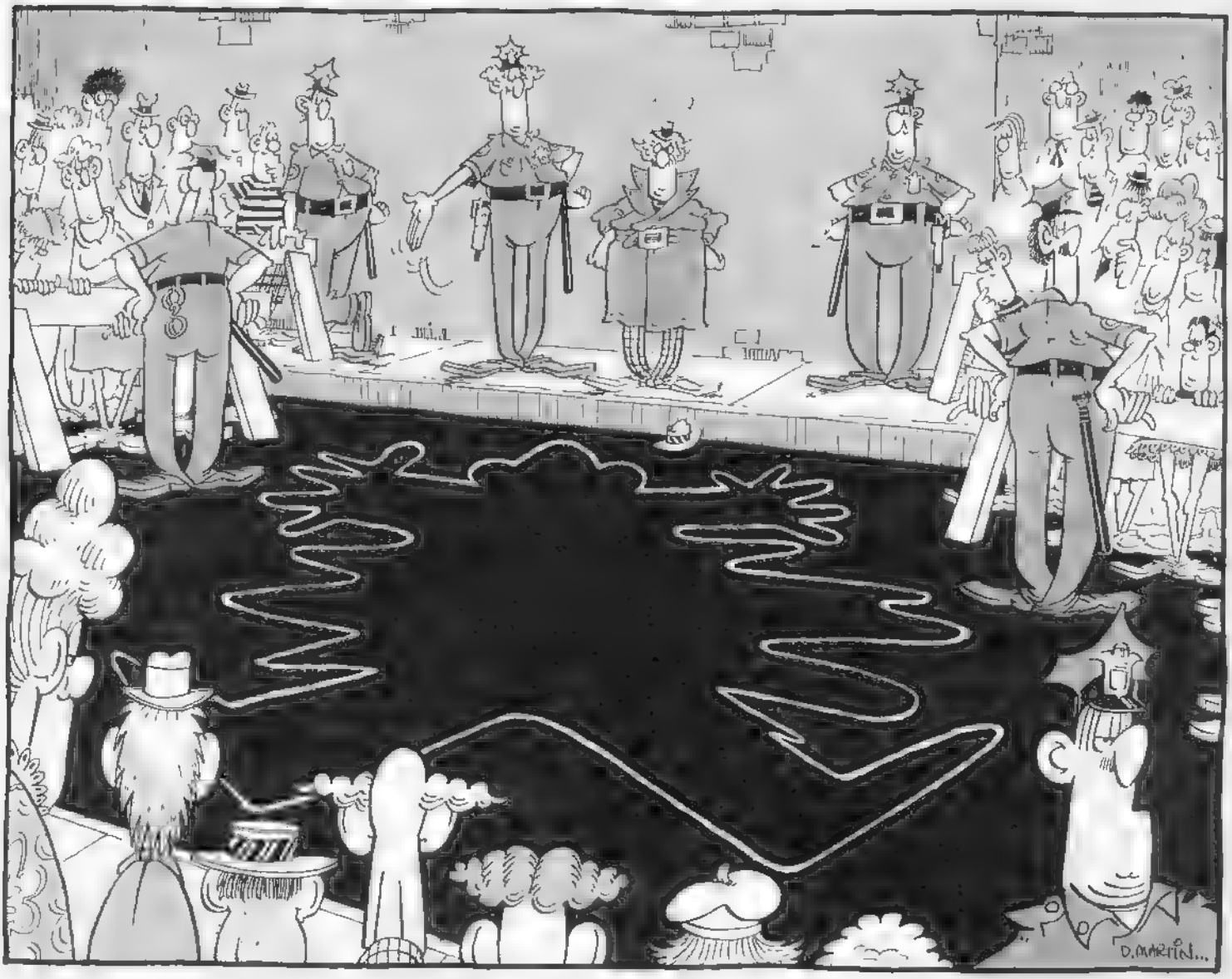
Don't worry, Moronica! I'LL get you off...!
I hope he means that in the LEGAL SENSE!!
Think of me as more than just a - friend...!
Oh-oh! He DOESN'T mean it in the legal sense!
I've seen enough! I'm going to make some CHANGES around here!!
Good! I hope you're planning on liberating us minorities! We're sick and tired of being discriminated against!
Right! We want to commit murders and adultery and make out and get into all that sleazy stuff... just like the White folks!

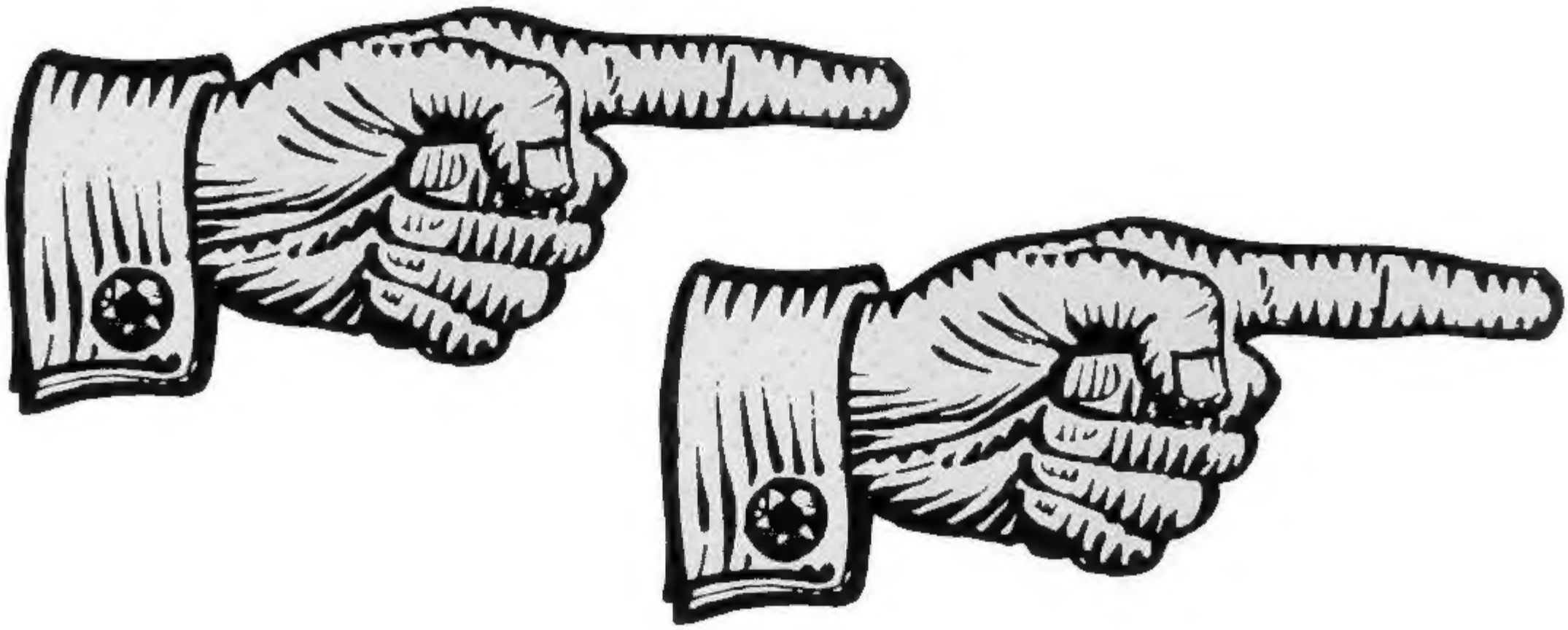

I have an announcement to make! From now on, this hospital is off-limits to all cops, young lovers, secret agents, cabbies and exercise instructors!
From now on, all personnel will spend more time in the hospital than they do in the Disco Club! And they will now act in a quiet, dignified manner! There will be no more grimacing, eye-rolling, temper tantrums, screaming or any other form of OVER-ACTING!!
No more over-acting! Now, he's REALLY going too far!!
From now on, we're going to concentrate on the patients and their problems like all the TV Doctors traditionally have done in the past!
Golly gee, what a PILL he is! Next he'll be telling us that we can't wear our leather uniforms and our spike heel shoes!
VICE RESIDENT
HYPO-ACTIVE
TWO MONTHS LATER...
Why are all these patients checking out?! Are they cured?
No, Sir! They just saw the new Nurses you hired!
Good! They've arrived! Well, at least they LOOK like Nurses, not a Las Vegas chorus line!
GROANNNNNNN!
Doctor Wellby, I'm from the Network!
Oh, you're here to congratulate me for the great job I'm doing, cleaning up DeGenerate Hospital!
Not quite! We've just gotten in the latest Nielsen Ratings! Your show is IN THE PITS! We now know that the Moral Majority is not REALLY a MAJORITY at all... but a very small, very noisy MINORITY!!
An overwhelming number of TV viewers DIG sex and violence! So I'm afraid it's back to those dumb coffee commercials for you, Roberto!
ABC
BROOKE SHIELDS AGE 10
YOUR NAME HERE.
Hi, there, doll! What's your name?
The Doctors all call me "Tonsils" cause they love to take me out!
Attention, everyone! I have planted a bomb in this hospital! It will go off in one hour unless I get the secret formula!!
Where's Shmoe Kilty?! I just shot my wife!
HE's in jail . for poisoning his step-mother!!
All right, girls! Let it all hang out! One. . two one two.
Oh, Puke! Isn't it wonderful! Things are back to normal!
But Stanka IS real coffee, Laura!

ONE NOT SO FINE AFTERNOON DOWNTOWN

Around the corner, Chief! Some guy either was pushed, fell, or committed suicide from the top floor of one of these buildings!

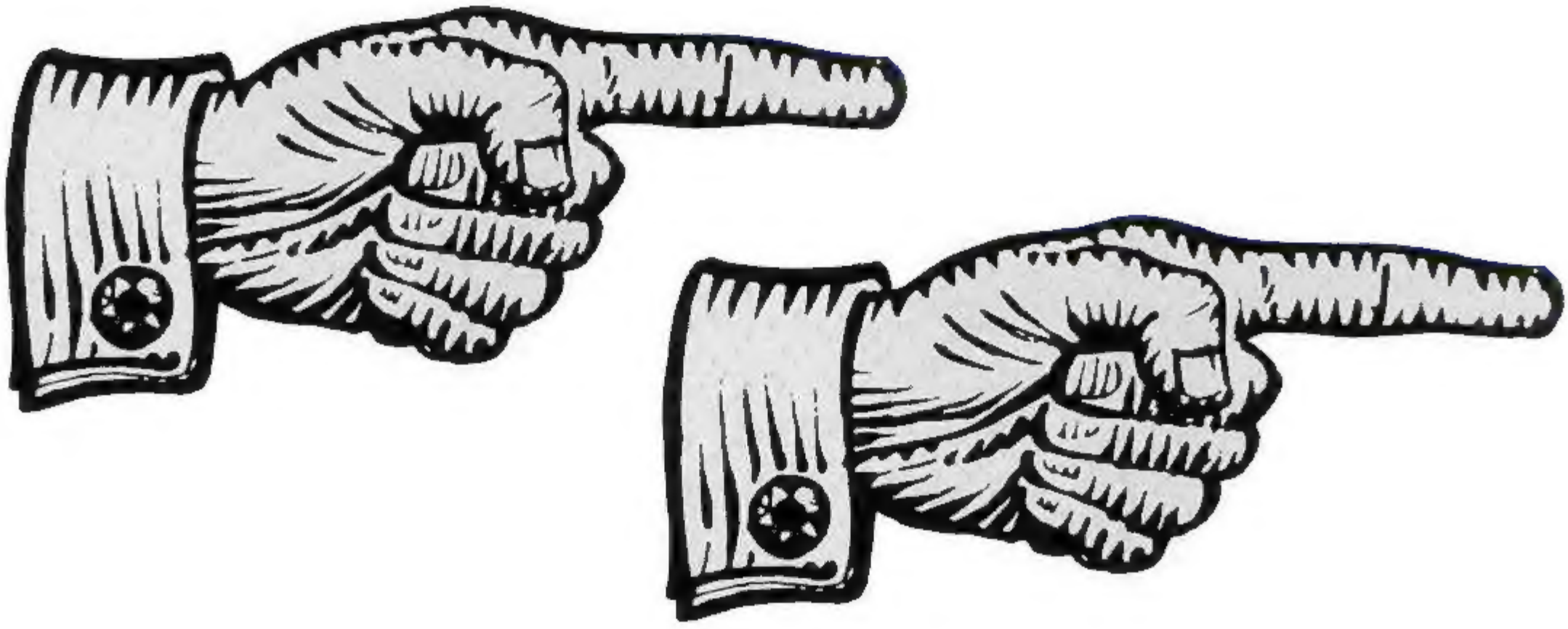

The body's already been removed, but I drew a chalk line around it be fore they took it away!
Good work! We can tell from the position of the body exactly what window it came from!





Nothing to see here!

Please skip ahead.



WHY IS A TAXPAYER LIKE A BOTTLE OF WINE?

ANOTHER (YECCH) MAD FOLD-IN RIDDLE

One way or another, we are all taxpayers. To find out what we have in common with bottles of wine, fold in the pages as shown at right.

FOLD PAGE OVER LIKE THIS!

A► FOLD THIS SECTION OVER LEFT ◄B FOLD BACK SO "A" MEETS "B"

BOTHERING TO COMPARE A TAXPAYER TO A WINE WILL GET SCORES OF READERS UNHINGED. THE CONFUSION BREWED IN THIS RIDICULOUS "RIDDLE" WILL NO DOUBT PUZZLE EVERY PERSON WITH ANY KIND OF A DECENT MIND

ARTIST & WRITER:
AL JAFFEE

A► ◄B

WHY IS A TAXPAYER LIKE A BOTTLE OF WINE?

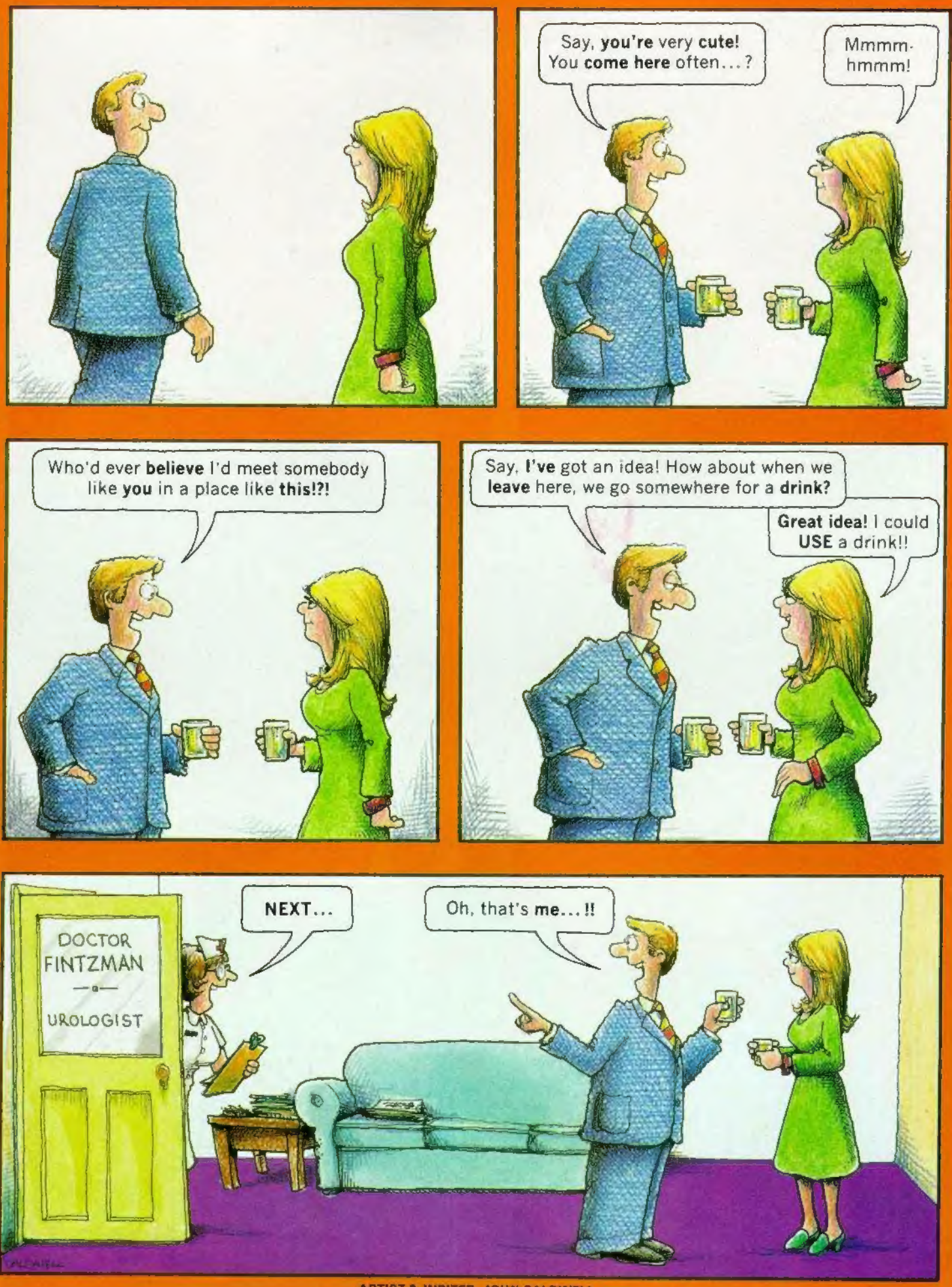
FOLD PAGE OVER LIKE THIS!

A▶◀B FOLD BACK SO "A" MEETS "B"

ARTIST & WRITER:
AL JAFFEE

BOTH GET SCREWED IN THE END

A▶◀B


Say, **you're** very **cute!** You **come here** often...?
Mmmm-hmmm!
Who'd ever **believe** I'd meet somebody like **you** in a place like **this!?!**
Say, **I've** got an idea! How about when we **leave** here, we go somewhere for a **drink?**
Great idea! I could **USE** a drink!!
DOCTOR FINTZMAN
UROLOGIST
NEXT...
Oh, that's **me...!!**

ARTIST & WRITER: JOHN CALDWELL